

WINSTON-SALEM STATE UNIVERSITY

ARCHWAY

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50 years of change and challenge

**Doors of opportunity have
opened dramatically
since the 1960 sit-ins,
inspiring new directions
for WSSU and other HBCUs.**

The 50th Anniversary of the *1960 sit-ins*



© 1960 Winston-Salem Journal photos



Students from Winston-Salem State Teacher's College were among those who stood up for equal rights by sitting down at a for-whites-only lunch counter in early 1960.

By May of that year, Winston-Salem became the first community in North Carolina to desegregate its lunch counters. And on May 25, 2010, Mayor Allen Joiner led a community celebration in honor of the milestone event.



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310 Blair Hall, Winston-Salem, NC 27110
336.750.2150; fax 336.750.3150

We welcome story ideas and class notes. Send them to archway@wssu.edu

Chancellor: Donald J. Reaves, Ph.D.
Vice Chancellor of University Advancement: Michelle Cook
Chief Marketing Officer: Sigrid Hall-Pittsley
Editorial Team: Jo Hunter, Concentrics Communications; Mark Stanton
Photographers: Garrett Garms '07, and Lee Adams
Design: Cam Choiniere Designs

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Winston-Salem State University and the local community recently celebrated the 50th anniversary of the first integration of lunch counters in the state. The university continues to be extremely proud of the young students who took the lead in Winston-Salem's sit-in movement that led to what truly was a momentous social change.

When the committee responsible for the events to commemorate May 25, 1960, was meeting on our campus, one of the members made what I thought was an interesting suggestion—let's not call this a commemoration, but a celebration. She said that commemoration implies looking backwards and we need to be more concerned with the future than the past.

For this university, however, we must constantly be aware of both the past and the future. We must always honor the legacy of this institution that has made it possible for generations of young African Americans to earn a college degree and to be able to compete for the fruits of our economy.

While continuing our heritage of providing access to a quality education remains a cornerstone of Winston-Salem State, we also must be mindful that the social changes we have seen in the past 50 years have certainly created a challenging future for this university.

Today, Historically Black Colleges and Universities across the country are not the only educational options for college-bound students of color. We must now be able to compete with all institutions of higher education for the best and brightest students. For example, a recent study documented that both Harvard and Princeton Universities were seeing increases in the percentage of African American students admitted.

So, one of the great challenges of today is to recruit and serve the highly motivated, well-prepared students. However, to be true to our mission of providing access, we also must be in a position to support those students who may not be as well prepared for the rigors of a traditional college education.

Additionally, we must also ensure that our students are prepared with the skills necessary to deal with the constant changes in technology, science, society and the global community if they are to thrive in a knowledge-based economy.

The premise of providing access and quality education to students who must be prepared to survive and thrive in an ever-changing global environment is the foundation for the university's new Strategic Plan. It also supports the university's heritage of developing graduates who are leaders in their professions and in their communities.

I hope you have taken the opportunity to review the Plan. If you have you will note that everything in it is designed with one over-riding goal in mind—the success of our students. You will also note that we are not defining student success solely in terms of retention and graduation rates, but also in the context of post-graduation outcomes. That means we will consider ourselves successful when we graduate more of our students and, most importantly, when more of them are able to gain jobs in their chosen career tracks or be accepted at the best graduate or professional schools.

Winston-Salem State University's success can only be measured by the success of our students. To achieve the post-graduation outcomes we desire for our students will require a tremendous amount of effort. We are, for example, in the early stages of the first major revision of our curriculum in almost 50 years. If our students are to have the knowledge and skills needed to operate in a global economy, we must be sure that our curriculum is relevant and the methods of delivery are modern.

I recently read a quote from Alvin Toffler, the man who literally invented the role of futurist, that explains what institutions of higher education must be doing in today's educational environment. He said "The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn."

That means we must be providing more than a subject-based education. Our students need to leave WSSU with intellectual knowledge combined with practical knowledge such as communication and analytical skills and problem-solving abilities. We also want them to understand that their education does not end with a commencement ceremony, but must be a life-long proposition.

To meet the aggressive goals designed to improve student outcomes, we need everyone—our students, faculty, staff, alumni, supporters and friends—working together. We must prepare our future graduates to take on new challenges and explore new opportunities so that they will be able to support the university's motto of "Enter to Learn. Depart to Serve."

Donald J. Reaves, PhD

To view the university's new Strategic Plan, visit www.wssu.edu/strategicplan.

When she chose WSSU over a New York City college,

this incoming freshman's entire family cheered.

Kayla DelaMadrid

With a SAT of 1420 ... a GPA that puts her solidly on her high school honor roll ... and an impressive list of community service projects, Kayla DelaMadrid could have attended pretty much any college or university she applied to.

She started with an application to St. John's University in New York City, where she spent her childhood and has relatives. She was accepted, along with an offer of substantial financial aid.

But one visit to Winston-Salem State convinced Kayla that this was where she wanted to be, starting next fall as she pursues a career in elementary education. With that decision, she is continuing a family tradition that stretches back almost 100 years.

"My great-grandmother and her sister both attended WSSU when it was Slater Industrial Academy," says Kayla. "My grandfather's sister and cousin also went there. They all became teachers, and that's my goal as well."

When she shared her decision with her family, she said there was this look of joy on her grandfather's face that meant the world to her. "My heart felt so full, I can't even begin to describe it."

The previous generations in Kayla's family had far fewer options available to them in selecting a college or university. Over the past 50 years, barriers have fallen, doors have opened and, today, high-performing students of all races are actively recruited by top schools. Thus, WSSU and other Historically Black Colleges and Universities must compete for those students.

For Kayla, the warmth and friendliness of the staff and faculty made a positive impression. When she went for her campus tour at WSSU, she told the tour guide she wanted to visit the Education Department, and the guide immediately arranged for her to spend time with Shirley Farrar, TEAP Center Director. "I appreciated that personal touch," she says.

"Then, as we were talking, Ms. Farrar showed me a copy of the 'I Will Teach' essay collection written by current students. There was my great-grandmother in the picture, taken around 1915, on the cover. It means a lot to know I'm continuing this kind of family tradition."

Kayla has chosen elementary education as her major and wants to teach kindergartners. "I help teach algebra at Winston-Salem Street School, and I help children with their homework after school at Belview Recreation Center. I love watching their faces light up when they 'get it.' By choosing to teach kindergartners, I'm hoping to be able to get young children off to a good start so they can be successful all through school."

Congratulations to Kayla DelaMadrid as she joins the freshman class of 2010-11 with a can-do attitude that, for generations, has defined high achievers at WSSU.

WSSU approved to offer doctoral program in physical therapy

Winston-Salem State University has received approval from the University of North Carolina's Board of Governors to establish a doctoral program in physical therapy that should be available in January 2011, pending approval of a level change by the Southern Association of Colleges and Schools (SACS).

WSSU began offering the Masters of Physical Therapy (PT) program in 2000. The program has established a national reputation in simulation training and was the first to fully integrate human patient simulation across the curriculum. The program has also received funding to design a one-of-a-kind physical therapy game which will be offered nationally to the rehabilitation community.

"Our success and our on-going efforts in the field of physical therapy are extremely important as the demand for PT services continues to increase, particularly as the average age of the population increases," says Dr. Peggy Valentine, dean of WSSU's School of Health Sciences. "Even with the current level of graduates from all of the PT programs, physical therapy has the most vacancies of any allied health discipline in the upper Piedmont and western areas of the state. As the profession migrates toward requiring a doctoral degree for entry, the WSSU program becomes even more important in meeting the health needs in North Carolina."

The program also enjoys a strong research infrastructure, which includes a collaborative research laboratory shared with Wake Forest University's Department of Surgical Services. The WSSU and WFU Human Movement & Biodynamics Laboratory supports faculty

research from both institutions, as well as graduate medical and physical therapy student training. According to Dr. Teresa Conner-Kerr, chair of the Department of Physical Therapy, "this laboratory offers a state-of-the-art motion analysis system as well as the most comprehensive pressure mapping system outside of the military educational centers. This technology along with other instrumentation in virtual reality, electromyography and postural assessment provides a significant infrastructure for conducting sponsored research."



WSSU began offering the Masters of Physical Therapy (PT) program in 2000, and the enrollment has grown over 560 percent since that time, with graduates having an overall pass rate of 95 percent on the national boards.

Nearly 200 participate in WSSU Annual Golf Classic and Auction

Nearly 200 local business leaders participated in friendly rivalry when WSSU hosted its Annual Golf Classic and Online Auction April 22 at the Winston Lake Golf Course. The real winners, however, will be the leaders of tomorrow.

The two events generated \$35,848 for WSSU's general scholarship fund. "This golf tournament is an important fund-raising event for the university and especially for our students," says WSSU Chancellor Donald

J. Reaves. "But it is also a fun event, and we deeply appreciate the many local businesses and individuals whose participation will help broaden opportunities for WSSU students for years to come."

The 2010 First Place Championship Flight Team (left to right): Harden "Butch" Wheeler '73; Head Football Coach Connell Maynor; Chancellor Donald Reaves; and (not pictured) Curtis Richardson '76.



Historically, the PT program at WSSU has had the highest graduate retention rate in the state, with over 80 percent of graduates remaining in-state to serve the people of North Carolina. The program is also uniquely qualified to address the rapidly changing demographic in North Carolina, since it enrolls some four to 10 times the national average of ethnic minorities.

School of Business and Economics receives reaffirmation of accreditation

The School of Business and Economics at WSSU has received reaffirmation of the Association to Advance Collegiate Schools of Business International Certification of Accreditation, which demonstrates achievement of the highest standards of excellence in management education, a curriculum responsive to the needs of business, and a commitment to continuous improvement. WSSU is one of only 593 schools in 37 countries throughout the world with such a designation.

Dr. Jeter honored with Bliss Award

Dr. Phillip Jeter, professor and chair of the Department of Mass Communications at WSSU, has received the 2010 Edward L. Bliss Award for Distinguished Broadcast Journalism Education.

The award is given annually by the Radio-Television Journalism division of the Association for Education in Journalism and Mass Communication. It recognizes an electronic journalism educator who has made a significant and lasting contribution to the field in the areas of teaching, service and scholarship.

Dr. Smith recognized for excellence in teaching

Dr. Janice Witt Smith, associate professor of management in the School of Business and Economics at WSSU, has been selected to receive one of the Awards for Excellence in Teaching from the University of North Carolina's Board of Governors.

Since joining WSSU in 2000, Smith has taught at both the undergraduate and graduate level. In addition to teaching leadership, organizational behavior and entrepreneurship, she created and taught numerous classes in Human Resource Management. Her students describe her as an effective teacher who helps them develop expertise, as well as build confidence in their own abilities and potential.

WSSU receives acclaim from SACS review team

As a member of the Southern Association of Colleges and Schools (SACS), WSSU must undergo a rigorous review every 10 years in order to receive its Reaffirmation of Accreditation. That review has been taking place for more than a year and, following a recent visit by the On-Site Review Committee, WSSU received a preliminary report with the good news that it had satisfied most of the accreditation requirements and should be able to respond easily to the four recommendations that were provided.

"The Board of Trustees of SACS will take final action on our reaffirmation of accreditation at its annual meeting in December, and we fully expect that Winston-Salem State will be reaffirmed for 10 more years," says Chancellor Donald J. Reaves.

"We were also informed that WSSU had done an exceptional job with the development

of our Quality Enhancement Plan (QEP) to improve student learning: Rams Write: Improving Writing in the Major. In fact, our QEP was designated a 'Work of Distinction,' the highest honor that SACS bestows on QEPs, and it will be placed in the Resource Room at the SACS annual meeting to serve as a model for other colleges and universities.

"While we truly celebrate so many people on campus who worked together as a team to support the reaffirmation effort, a special thanks goes to Dr. Merdis McCarter, Senior Associate Provost for Academic Affairs and SACS Accreditation Liaison, who began organizing the campus in 2007 to prepare the Compliance Certification Report and the QEP, and also to Dr. Shirley Manigault, Associate Dean of the College of Arts and Sciences, Professor of English, and Chair of the QEP Development Committee."

Office of University Advancement welcomes two new staff members



Kenneth W. Chandler, Ph.D., has joined WSSU as Director of Corporate and Foundation Relations. Reporting to the Vice Chancellor for University Advancement and Executive Director of the Winston-

Salem State University Foundation, he is responsible for developing and implementing a comprehensive corporate and foundation fund-raising strategy to support the academic programs of the university.

Prior to joining WSSU, he served as campaign consultant to higher education institutions and non-profits seeking to enhance their institutional advancement programs. He has been named to Who's Who Among University Administrators and received the University Fellow Award.



James E. Brewer, former associate vice chancellor for major gifts and endowments at The University of North Carolina Asheville, has been named Director of Major and Planned Gifts at WSSU.

Brewer will direct strategic and planned giving functions in the Office of University Advancement.

Brewer brings to the position more than 17 years experience in higher education teaching and fundraising. He is a Certified Fund-Raising Executive who has worked as a fundraiser at The University of North Carolina Charlotte, Rutgers University and Tusculum College-Greenville, Tenn. Over the course of his career, Brewer has been involved in several successful multi-million dollar capital campaigns.

From the Athletic Director

Caring people make investments in the things they consider important. They invest time, talent and support in what they believe can make a difference for themselves and in the lives of others. For nearly a century the WSSU Department of Athletics has developed a tradition of producing superb student-athletes.

The success of the student-athletes at Winston-Salem State University is dependent upon the generous support of individuals like you who help to raise the necessary funds that make greatness in the arenas of sport and in the classroom possible.

Your financial support is an investment in the lives of the student-athletes at WSSU that helps to ensure that the Rams' and Lady Rams' nearly 300 student-athletes, on 15 intercollegiate athletic teams, are provided with all the tools needed for success in athletics, academics and life.

To continue to progress at the highest academic levels, Winston-Salem State University must retain and recruit the best and brightest student-athletes and your tax-deductible

donation helps the WSSU Department of Athletics provide the necessary resources to do so.

The Winston-Salem State University Department of Athletics has two primary giving campaigns, the 1000 HORN\$ Campaign and the Red & White Scholarship Fund. The 1000 HORN\$ Campaign is a commitment from 1,000 alumni and friends of WSSU who have made a commitment to contribute \$1,000 to the WSSU Department of Athletics. The 1000 HORN\$ Campaign serves as the platform for increasing the resources of the WSSU Department of Athletics and can be designated for athletic operations or designated to a specific WSSU Athletic team.

The Red & White Scholarship program was established to help offset the university's high cost of recruiting and retaining the finest student-athletes in the nation. All funds will be used for scholarships for our student-athletes.

Ram fans can also show their support in the stands, in person, by purchasing tickets for the 2010 football season, which kicks off with



the Furniture City Gridiron Classic on August 28 at A.J. Simeon Stadium in High Point, N.C. Season tickets are available by contacting the WSSU ticket office at (336) 750-3220. The WSSU Department of Athletics thanks you for your continued support and we look forward to seeing you this season.

Go Rams!

SAVE THE DATE!

Homecoming
October 23, 2010
WSSU vs. UNC Pembroke

Don't forget – August 13 is the deadline for Early Bird discounts on Season Ticket Packages. For ticket information or to order, contact the WSSU Ticket Office at 336-750-3220.

2010 Winston-Salem State University Football Schedule

Date	Opponent	Location	Time
Aug. 28	Virginia Union <i>Furniture City Gridiron Classic</i>	High Point, NC (Simeon Stadium)	7:30 p.m.
Sept. 04	North Carolina A&T <i>I-40 Showdown</i>	Greensboro, NC (Aggie Stadium)	6:00 p.m.
Sept. 11	North Carolina Central	Durham, NC (O'Kelly-Riddick Stadium)	6:00 p.m.
Sept. 18	Chowan <i>Hall of Fame Game</i>	Winston-Salem, NC (Bowman Gray Stadium)	6:00 p.m.
Sept. 25	Fayetteville State	Fayetteville, NC (Luther Jeralds Stadium)	6:00 p.m.
Oct. 02	Johnson C. Smith	Charlotte, NC (Irwin Belk Complex)	2:00 p.m.
Oct. 09	St. Augustine's <i>Wilbur Ross Memorial Game</i>	Winston-Salem, NC (Bowman Gray Stadium)	6:00 p.m.
Oct. 16	Livingstone <i>1000 HORN\$ Game</i>	Winston-Salem, NC (Bowman Gray Stadium)	6:00 p.m.
Oct. 23	UNC-Pembroke Homecoming	Winston-Salem, NC (Bowman Gray Stadium)	1:30 p.m.
Oct. 30	Shaw	Raleigh, NC (Millbrook High School Stadium)	1:00 p.m.
Nov. 13	CIAA Championship	Durham, NC (Durham County Stadium)	1:00 p.m.



© 1960 Winston-Salem Journal photos

From Lunch Counter to Lecture Hall

Social change

unleashed by **1960 sit-ins** inspires *new directions* for HBCUs

By Mark Stanton

History demonstrates with a few unique moments that bold actions of a courageous few can ignite a fire of change far beyond their locales. For example, the fall of the Berlin Wall in Germany unleashed a chain reaction that accelerated the fall of Communist dictatorships all over Europe.

This phenomenon also describes what happened in the Piedmont Triad region in the late winter and spring of 1960. This year marks the 50th anniversary of the lunch-counter sit-ins begun in Greensboro by four students from North Carolina A&T College, actions that inspired a similar series of protests in Winston-Salem starting a week later led by a brave cadre of students from Winston-Salem Teacher's College. Soon thereafter, these

protests spread across the South led by students from Historically Black Colleges and Universities (HBCUs).

A young Winston-Salem resident named Carl Matthews began the Winston-Salem sit-ins

on February 8, 1960 at the F.W. Woolworth's store on Fourth and Liberty streets. On February 23, 11 African-American students were joined by 10 white students from Wake Forest University, the first act to bring black and white students together in this particular battle for equality. After refusing to leave the store, these students—both black and white—were arrested, jailed, and found guilty of trespassing.

Winston-Salem Teachers College students arrested were Royal Joe Abbitt, Everette L. Dudley, Deloris M. Reeves, Victor Johnson, Jr., William Andrew Bright, Bruce Gaither, Jefferson Davis Diggs III, Algernonia Giles, Donald C. Bradley, Lafayette A. Cook, and Ulysses Grant Green. Three months after the sit-ins began, on May 25, 1960, city officials and store

managers reached an historic agreement through which Winston-Salem became the first community in North Carolina to desegregate its lunch counters. On May 25, 2010, city officials and Winston-Salem State University honored these brave leaders and their positive contributions to what our institution has become today.

Protests spawn wider access

Not only did these courageous acts of civil disobedience desegregate lunch counters, they opened a new front in the U.S. Civil Rights movement, spawning access to a wide range of other services critical to societal equality and quality of life for African Americans. Among these changes was significantly broader access to, and opportunity in, higher education.

After 1960, the world changed dramatically for Winston-Salem State University and all HBCUs. The missions of these institutions have evolved with the times, driven by many powerful forces.

"The changes we have seen in the past 50 years have certainly created a new future

for this university and every other HBCU," explains Donald J. Reaves, WSSU's chancellor. "Students of color gained access to a far greater menu of educational options, from Ivy League schools to leading public universities in the South.

"Today, HBCUs no longer have a monopoly on black talent—we face more competition than ever in attracting and serving students who can perform well and be successful, while maintaining allegiance to our heritage of providing wider access to higher education for minorities."

Changing enrollment patterns

Driven by greater choice and competition, there have been significant changes in the higher education enrollment patterns of black students since the 1960s. In 1964, 75 percent of all blacks enrolled in higher education in the U.S. attended an HBCU, with only 25 percent enrolled in predominantly white institutions (PWIs) according to data from the U.S. Census. By 2006, this ratio had more than reversed, with only 12 percent of blacks enrolled at HBCUs and 88 percent attending PWIs.

This dramatic trend also engulfed North Carolina: In 1972, 83 percent of black college students were enrolled in one of the five in-state HBCUs according to statistics compiled by the University of North Carolina System's General Administration. By 2009, this percentage had dropped a full 27 points, to 56 percent.

March toward globalization

Beyond greater competition for students, another important force prompting change at HBCUs—and all other higher-education institutions for that matter—is the relentless march toward globalization. With the advent of the Internet and other modern technologies, our planet has become socially and economically interconnected. Technology is transforming both the dynamics of learning and the curriculum itself across virtually all disciplines of study, changes that are vital to preparing graduates with the advanced skills necessary to succeed in the global economy of the 21st century.



Hands-On Freedom

by Barbara Steele,
Zach Scott and students
of North Forsyth High
School Art class.

Acrylic on foam core,
32" x 48", 2010.

A sign commemorating the sit-in that occurred in Winston-Salem on February 8, 1960, sits at the corner of Fourth and Liberty Streets.

Because the modern economy demands a more highly educated, skilled and technology-literate workforce, enrollment in U.S. colleges and universities should continue to expand despite a projected decline in the number of high school graduates in many parts of the country according to statistics from the U.S. Department of Education.

Today, there also is a greater focus on accountability: Colleges and universities face increasing pressure to deliver measurable results—specifically, providing a high-quality educational experience that leads to a degree in four to six years—from federal, state and local officials, as well as the public at large.

Addressing the achievement gap

HBCUs face special challenges in ensuring positive student outcomes. There remains a significant achievement gap between black and white students in U.S. higher education as reflected in measures such as graduation rates. With relatively higher concentrations of African American students than other universities, HBCUs must take leadership in the nationwide fight to close this gap. This means providing specialized curriculum and academic support that can help all students succeed, including those without the foundation of quality educational experiences and strong support systems at the elementary and secondary levels.



The stakes in this battle are very high: While HBCUs represent only 3 percent of all colleges and universities in the U.S., these institutions enroll 12 percent of African American students and grant more than 30 percent of all baccalaureate, 40 percent of STEM (Science, Technology, Engineering and Mathematics), and 60 percent of engineering degrees attained within this minority population. HBCUs also account for about half the teaching, 40 percent of health sciences, and 24 percent of Ph.D. degrees awarded to African Americans, according to figures from the U.S. Department of Education.

Enlarging the mission

Some HBCUs have responded to the increased competition and globalization, and calls for greater accountability, by narrowing

their focus to the traditional mission of broadening access for minority students. Others, like WSSU, are evolving with expanded missions, maintaining strong commitments to access while competing with a wider population of colleges and universities.

“Our models for success going forward are top-tier, predominantly white institutions, as well as the most selective HBCUs,” Chancellor Reaves says. “This will be our best path to developing graduates—particularly minority students—with the knowledge and skills necessary to distinguish themselves and serve their communities.”

On May 25, Winston-Salem officials and the WSSU community celebrated an inspiration for this monumental transformation—the humble but firm protests at lunch counters in the Triad a half century ago.



WSSU Chancellor appointed to national HBCU Board

Chancellor Donald J. Reaves has been appointed to serve on the Historically Black Colleges and Universities (HBCU) Capital Financing Advisory Board by U.S. Secretary of Education Arne Duncan.

The Board provides advice and counsel to the Secretary of Education and the designated bonding authority as to the most effective and efficient means of implementing construction financing on HBCU campuses, and advises Congress regarding the progress made in implementing the program.

“I am honored by the appointment, as well as excited about the opportunity to work in this area of critical need for HBCUs around the nation,” Reaves said. “We focus a tremendous amount of attention on the academic efforts of our schools, as well we should. We cannot, however, underestimate the impact of our facilities and physical infrastructure on the quality of education we can provide.”

The HBCU Capital Financing Program was created by Congress in 1992 to provide low-cost capital to finance infrastructure improvements. Loans may be used for classroom and laboratory facilities, dormitory and dining, student centers, libraries, instructional equipment, research instrumentation and capital equipment or fixtures.



'Back to the Future'

WSSU meets 21st century challenges *guided by* traditional values, approaches

By Mark Stanton

The lunch counter sit-ins of 1960 helped unleash powerful forces—expanding competition, globalization and demand for greater accountability—that forever changed the environment around Historically Black Colleges and Universities (HBCUs).

Winston-Salem State University is addressing these formidable challenges, and its own need to assimilate massive, rapid growth in student population, by transforming itself in virtually every area, from curriculum to the campus infrastructure. But something ironic is happening as the institution reinvents itself: In at least one very important way, it is going “back to the future.”

Embedded in the university’s new strategic plan is a recommitment to educational philosophies that originate from its heritage as a small teacher’s college where faculty and staff interacted regularly with students beyond, as well as inside, the classroom.

“We’re revisiting basic values and approaches,” explains Merdis J. McCarter, senior associate provost for academic affairs, who has been with WSSU since 1968 and witnessed tremendous growth and change over her distinguished tenure. “Under new leadership, we’re now looking to ‘feel smaller’ again, and to be more of a community.

“Early in my career, faculty and staff were expected to be fully engaged with student life,” she continues. “This was part of our culture—the educational experience meant going beyond the classroom. Even as we update our curriculum for the 21st century, WSSU is taking steps to embrace this principle again, and reinvigorating our traditional culture—one of the things that made the institution great in the first place.”

The fundamental motivation behind this “new-traditional” approach is ensuring that students admitted to WSSU are successful,

able to stick with their programs, and graduate in four to six years. Greater faculty and staff engagement across the entire spectrum of campus life has been proven to enhance the learning experience and increase the probability of positive outcomes as defined by the graduation rate.

Adjusting admissions focus

Following a period of exponential growth—the student population swelled from less than 3,000 in 2000 to almost 6,500 by 2008—the drive for more intimacy in the educational experience is closely tied to academic excellence and the goal of attaining student success. The rapid expansion made it difficult for the university to maintain quality interaction between students, faculty and staff.

Today, WSSU is making adjustments in the admissions process to more closely align with student success as the singular priority,

according to Tomikia LeGrande, assistant vice chancellor for enrollment management.

“We’re looking for students who will integrate well with what WSSU has to offer, and who demonstrate the motivation, aptitude and skills to meet the academic challenges they will face,” she says. “This group includes individuals who have performed well already, but also some who demonstrate significant potential but may not have performed as well academically.”

Using adjusted admissions criteria, the strategic plan calls for stable undergraduate class sizes over the next several years, which will enable WSSU to maintain, or perhaps even shrink, the ratio of students to faculty and staff. The changes should increase the ratio of high-performing students in each class. Going forward, LeGrande anticipates a class profile with a higher percentage of students with a 3.5 GPA or better, 1100 total SAT scores or better, and who rank in the top 25 percent of their high school classes.

Expanding academic support

While the admissions selection process promises to draw better-prepared students to campus, a burning need remains for academic support services that help ensure the ultimate success of everyone who enrolls at WSSU. This critical area will draw much of the investment in expanding faculty and staff interaction with students.

“Many of our incoming students—even some of those who performed well in high-school—have not benefited from high-quality educational experiences, and many are the first in their families to go to college, so they lack the personal support systems,” explains Michelle Releford, dean of the WSSU University College and interim vice chancellor of Student Affairs.

“We can’t assume that everyone is ready to succeed academically. We must be proactive, monitor student progress, and provide them with academic resources that support their educational experience at every level. This is the only way we can ensure students’ ultimate goal—graduation!”

WSSU established the University College several years ago to address these needs, and today it is a critical pillar in the strategic plan to achieve the goals of academic excellence and ensuring student success. The University College is the academic home of all incoming students until they exit as sophomores with a 2.0 GPA. It provides academic advisory services, an orientation week, and learning support in collaboration with academic units

and other divisions within the university.

In addition, WSSU is investing in “summer boot camps” for incoming freshmen and collaborating with local community colleges in “two plus two” programs that help students develop the basic skills and preparedness prior to enrollment, which typically comes prior to junior year.

Restructuring core curriculum

WSSU is rethinking its core curriculum with an eye on making students more successful both academically and in the world after graduation. The new approach will include more cross-disciplinary and experiential learning, as well as more training on technology skills. However, there also is a renewed emphasis on basic critical thinking and communication skills, particularly writing.

Because strong written communication skills are required for success in virtually all fields, the university is adding core educational requirements in this area, and seeking ways to infuse teaching of writing skills into every course. This broad effort will include faculty training to ensure that writing is effectively integrated, taught, inspected and evaluated.

Increasing financial support

Finally, WSSU is working hard to address another important barrier to student success—financial support. Even in these tough times, the university is increasing financial aid to ensure students can focus fully on their schoolwork. Research shows that for every \$1,000 in financial aid awarded, the probability of graduation increases by approximately 20 percent.

“We are focused on increasing dollars available for scholarships to help reduce the

overall debt load,” comments Michelle Cook, vice chancellor of University Advancement and executive director of the WSSU Foundation. “This is really the main focus of our fundraising and development effort, because the more burden students must carry, the more they must work outside the classroom and the harder it is to concentrate on their academics.”

Revitalizing the campus

Eventually, WSSU must redesign and refurbish the campus infrastructure to encourage more and higher quality interaction between students, faculty and staff. Some academic facilities must be updated and restored to enable teaching of 21st century knowledge and skills. This physical transformation will take some time, however, as most capital projects have been stopped or delayed under the current stormy economic climate, which is projected to continue through the 2010/11 academic year.

The University Advancement team has remained persistent, aggressive and optimistic in the face of these considerable challenges. “We’re working hard to tell the story based on our strategic objectives for the university, and this is being positively received by both individual donors and foundations,” Cook adds. “Even in the tough economy, there are fundraising opportunities, but the key to success is accountability: We have to show how the university is keeping our commitments—doing what we say in terms of improving student outcomes. The proof is in the tasting.”

Accepting the challenge

Entering the 21st century’s second decade, WSSU is adapting to the more competitive environment in higher education that evolved following the lunch counter sit-ins 50 years ago.

“We do not define our peer group by HBCUs anymore,” McCarter explains, citing one of the most significant changes she’s witnessed over her more than four decades with the university. “We’re competing for students against a much broader set of institutions, but our heritage has always included quality interaction between students, faculty and staff. This is how we will distinguish ourselves and compete in a more competitive world.”

With a clear plan and committed leadership, WSSU is poised to meet the considerable challenges ahead and thrive as a leading public university with a strong reputation for academic excellence and measurable student success.





Expansion of the Kennedy Learning Center campus will bring an additional 2,000 high school students to this area of town for advanced academic and vocational classes.



Anchoring the southern end of the MLK Corridor is The Enterprise Center, a major business incubator and community service center owned and operated by WSSU's S.G. Atkins Community Development Corporation.

Increasingly, WSSU is helping *beyond its*

The challenges facing today's WSSU extend beyond the need to continually enhance the caliber of its programs, infrastructure and facilities to ensure that students are prepared for success in the evolving workforce.

Increasingly, the university is actively seeking ways to utilize its faculty, staff and student resources to benefit the local community, the state, the region and beyond. Through sponsored programs and partnerships, WSSU is providing foundational research, proven models and shared expertise to bring about positive change likely to touch lives for generations to come. Following are just two examples.

Thanks to leadership from the WSSU Simon G. Atkins CDC **MLK corridor project is moving forward**

For years, there have been meetings, discussions and more meetings, with hopes and dreams shared among leaders and residents of Winston-Salem related to improvements along the corridor defined by Martin Luther King, Jr. Drive.

Now, thanks in large part to impetus provided by WSSU's Simon G. Atkins Community Development Corporation, a Master Plan has been developed and progress is well underway.

"It's exciting to see finishing touches on one key component of this initiative and groundbreaking signaling the start of another," says Carol Davis, executive director of the Atkins CDC.

MLK Corridor improvements encompass public and private investment in a three-mile section extending from New Walkertown Road in the north to Waughtown Street in the south, passing the entrance to WSSU. Components include:

- Relocation of the Winston-Salem/Forsyth County Schools' Career Center and relocation of Carter High School to the newly expanded Kennedy Learning Center campus on East 11th Street, bringing an additional 2,000 students to this area of town for advanced academic and vocational classes.

- NC Department of Transportation's U.S. Highway 52 project, encompassing widening of sections of MLK, Jr. Drive along with intersection and sidewalk improvements.
- Plans for a Salem Creek Connector linking MLK, Jr. Drive to U.S. Highway 52, Old Salem, Piedmont Triad Research Park and Downtown Winston-Salem.
- A new water treatment plant on the corner of MLK and Reynolds Park Road.
- Conversion of the old Union Station into a multi-modal transportation center.
- And—at the heart of the Master Plan in terms of economic development—creation of The Enterprise Center, a major business incubator and community service center owned and operated by the Atkins CDC.

"Green" focus

"In looking for a site for The Enterprise Center, we found the ideal location in the multi-story building that formerly housed the Winston-Salem Salvation Army Boys and Girls Club on South MLK, Jr. Drive and Waughtown Street," says Davis. "This is a prime location for this incubator project, and the timing is ideal to meet the demand to grow small businesses, create jobs and attract additional investment to the area."

Nationally, business incubators have been found to provide up to 20 times more jobs than community infrastructure projects at a significantly lower cost than other federally

achieve **positive change** *campus*

supported programs, according to a recent study by the University of Michigan, the National Association of Business Incubators, Ohio University and the Southern Technology Council. The study found that more than 80 percent of firms that graduate from business incubators remain in their local community.

Work began last month to renovate the 40,000 square-foot building floor by floor, starting with the incubator floor, to be home for up to 20 small businesses.

“Our goal with the renovations is to achieve LEED (Leadership in Energy and Environmental Design) certification, making it the first green-certified small business incubator in North Carolina,” Davis points out. “The Center welcomes all and will especially target low- and moderate-income and minority- and women-owned businesses, with emphasis on those that have a green focus. Opening is scheduled for January 2011.”

Providing affordable office space for startups is just one facet of the CDC’s plan for the Enterprise Center, she adds. “The WSSU Center for Entrepreneurship, under the direction of Dr. Notis Pagiavlas, will provide technical assistance to the entrepreneurs, match them with mentors, help them access capital, and offer training in business planning, finance, marketing, information technology, accounting, tax preparation, cash flow management, inventory management and customer service.”

The CDC is also working to develop partnerships with a diverse group of business support resources from across the community. “Examples include the WSSU Small Business

and Technology Development Center, the Wake Forest University School of Law - Community Law and Business Clinic, the Forsyth Technical Community College Small Business Center, the GoldenLEAF Foundation, the City of Winston-Salem, the MicroEnterprise Loan Program, the Chambers of Commerce, and the City’s Minority- and Women-Owned Businesses program,” says Davis.

As additional floors are renovated, the CDC will seek partnerships with other non-profits and support sources. “The community has asked us to provide space to meet other neighborhood and community needs; requests range from a health clinic to a community garden, a computer lab, a library, nutrition and language classes.”

WSSU’s role in providing leadership and an actionable blueprint for revitalization of the MLK Corridor has received full support from Chancellor Donald J. Reaves. “The Atkins CDC is just one example of the community partnerships WSSU has in place to extend faculty and staff expertise and resources to help achieve positive change across the city, the county, and beyond. The MLK initiative is especially important to the future as we work to attract top-performing students to our campus, since King Drive is a front door to the WSSU community.”

“We are only beginning implementation of the priorities identified in the MLK Corridor Master Plan,” says Davis. “Imagine the same three-mile area one year, two years, five years from now. That’s a future I’m excited to be a part of.”

WSSU’s Center for Community Safety receives \$100,000 grant for juvenile justice work in NC

The Center for Community Safety (CCS) at WSSU has received a \$100,000 grant to support its work with community groups, advocacy organizations, government agents and others in three North Carolina counties to reduce racial disparities in the state’s juvenile justice system.

The grant, which was awarded by the Public Welfare Foundation in Washington, D.C., will enable the CCS to build upon its efforts of engaging communities to use data-driven strategies to address juvenile crime and other community safety issues. The three focus counties for this project are Forsyth, Guilford and Cabarrus.

“Obviously, we are very pleased to have been selected, as this is our first grant award from a national private foundation and it is a highly competitive process,” says Alvin Atkinson, interim executive director at the CCS. “Receiving the grant also serves as validation that our work with our community partners is heading in the right direction. From our beginning in 2001, we have focused on youth and have worked to inform and support our partners in making our communities a better place to live, learn, work and play.”

The \$100,000 award, along with funding from the N.C. Governor’s Crime Commission and the Z. Smith Reynolds Foundation in Winston-Salem, will enable the CCS to continue addressing two major issues that are prevalent in North Carolina’s Juvenile Justice System: the over-representation of minority youth and the need to improve outcomes for juveniles returning from secured facilities.



The Corporation for National and Community Service recently named WSSU to the 2009 President’s Higher Education Community Services Honor Roll, the highest federal recognition a school can receive for its commitment to community service.

Here, the Sophomore Class Council plants flowers with students at Forest Park Elementary.

The ultimate challenge: It's up to us as individuals

THE STATE OF BLACK AMERICA

50 years since the sit-ins

By Stephen A. Smith

Special for WSSU Alumni Association

Allegedly, it's a beautiful time in America because, indeed, times have changed. Blacks are more prosperous than ever before. Money is there to be made. Food is there to be eaten. Toilets in public facilities are there to be used, as are water fountains. And if further proof was needed that the days of requiring White America's permission to exercise the most basic tenets of one's civil rights was no longer a necessity, there is a Black man sitting in the nation's oval office as the 44th President of the United States. His name is Barack Obama.

President Obama received more than 69-million votes. There's an on-going debate as to whether there are that many Black Americans in this country. That means more than a few White Americans voted for the former Junior Senator from Chicago 50 years after the sit-ins.

Ladies and Gentlemen, welcome to progress! At least somebody's definition of progress!

As we sit here in the year of 2010, pondering how far Blacks have traveled, contemplating how far it is we need to go, it would be nice to rest on our collective laurels and reminisce about the travails of our ancestors and what, precisely, their sacrifices have reaped. But once we measure the mental and subliminal state of affairs within the Black Community, forcing us to take serious and accurate stock of the damaging amnesia we've arbitrarily chosen to exercise since then, chances are many of us would rather sip water from a sewer than be faced with the harsh realities our negligence and dereliction of duty have caused.

Yes! I'm talking about *US*, Black America. On February 1, 1960, chances are that four young Black freshmen students from North Carolina A&T College—Joseph McNeil, Ezell Blair Jr., David Richmond, and Franklin McCain—didn't see this coming when they decided to sit down at a Whites-only lunch counter at the Woolworth department store in downtown Greensboro.

The same might be said about Carl Matthews, a young Winston-Salem resident who took up the cause and courageously sat alone at the Kress store counter in Winston-Salem a week later and was later joined by students from Winston-Salem Teachers College and Wake Forest University.

Likewise for the 124 Nashville students who quietly marched to stores like Woolworth,

S.H. Kress, and McClellan back on February, 13, 1960, and the 100,000 people who participated in sit-ins across the country, (including the 3,000-plus who were arrested in 1960 alone), according to what historian Clayborne Carson told *USA Today* back in February of this year.

They sat down because Blacks were having their civil rights violated on a daily basis. Because progress didn't seem imminent. Because death was a preference over living with dishonor and humiliation. And more importantly, because the kind of inaction that would guarantee a similar fate for future generations of Blacks were deemed unacceptable and intolerable.

Today, a nation of White Americans laud how far we've gone. Meanwhile, a nation of Black Americans has the temerity to ask, "How far, really? Tell us." The nerve of such a question doesn't stem from it emanating from the Black Community; it's troublesome that we're looking elsewhere instead of inside ourselves.

Most Black Americans voted for President Obama because he's Black, oblivious to whatever he accomplished along the way. Some Black Americans didn't bother to vote at all, clueless to the lives lost on their behalf, primarily so Blacks would be allowed to vote at all.

Presidents and Preachers, Politicians and businessman, educators and parents all preach about the importance of getting an education, standing on one's own two feet and being accountable. Only to hear a response resonating with nothing but non-chalant and disrespect, with a collective outcry, screaming "You First!"

This is the world we live in today. We did not adopt it; we helped create it. Because along the way, before we were born, while our ancestors fought, bled, and died to provide a better tomorrow for our today, a generation got so caught up in itself that it never took any time to notice yesterday.

So, again,...are times really better? The answer would be Yes! Believe it or not. Particularly if one focuses on a few things.

Opportunity? Yes! Lifestyle? Yes? Keeping up with the proverbial Joneses? Yes! Yes! Yes!

According to Man's Law, Black America is doing just fine. The thing is, Man's law didn't get Black America to this point. It is not what inspired Rosa Parks to refuse to surrender her seat on the bus, or enslaved Blacks to sacrifice



their lives just to be free, any less than it inspired many Blacks during the days of Jim Crow Laws, when at least 11 Southern States prohibited any kind of interracial interaction in public areas.

A spiritual movement inspired the change America's first Black President so eloquently spoke of throughout his campaign. So...

Where is that spirit now? Where has it gone? When, if ever, will it bless a nation of those with darker pigmentation with its much-needed return?

No one knows the answer in this day and time because, let's face it, there is an abundance of African Americans who believe a return to such a spiritual predisposition is totally unnecessary.

For the average hard-working Black family, it's a point to ponder. Progress, after all, is progress.

But that would not, and does not, include our younger soldiers, devoid of any knowledge of their history and, worse, apparently growing even more disinterested with each passing decade. We have managed, sadly, to lose an entire generation.

Simply put, would our ancestors consider this real progress? Look in the mirror and ask yourself again. Anyone with a conscience knows the answer. Even today...50 years after the sit-ins.

For Black America, inspiration has always come from within our ranks. One has to wonder, "Where will it come from tomorrow?"

That, my friends, is our most pressing issue. If, indeed, our quest is for *real* progress.

Alumni help with recruiting across the state

As WSSU reaches out to more high school students in more locations, the involvement of alumni has become increasingly important and increasingly effective. Since 2001, the Admissions Office has actively solicited the help of alumni and provided them with training and resources through the S.T.A.R. (Specially Trained Alumni Recruiters) program.

“Our administration and alumni have been very enthusiastic about the program,” says Phillip Osborne, WSSU Admissions counselor. “Because of our excellent results, the S.T.A.R. program is providing a model for other universities.”

Each year, WSSU recognizes alumni chapters that have done an outstanding job of recruiting for WSSU by sponsoring

receptions, campus tour groups, telephone campaigns or other forms of spreading the word about the university. Winners for 2010 are:

Platinum S.T.A.R. (1st Place):

Rocky Mount Alumni Chapter

Gold S.T.A.R. (2nd Place):

Charlotte/QC Alumni Chapter

Silver S.T.A.R. (3rd Place):

Winston-Salem Kimberly Park Alumni Chapter

Bronze S.T.A.R. (4th Place):

Winston-Salem Brown Alumni Chapter

Honorable Mention: Atlanta Alumni Chapter, Pitt County Alumni Chapter, and Raleigh/Wake Alumni Chapter.



Recruitment fairs and campus tours help familiarize prospective students with opportunities, faculty, and staff at WSSU.



Rams on the Road is a new program designed to assist incoming students and their families with completing the enrollment process. As a service to our new freshmen, WSSU hosted Rams on the Road sessions in five locations this year during March, April and May.

Rams at Home is the same program, held on the WSSU campus in May for local students and families and those who were unable to attend one of the Rams on the Road sessions. In addition to placement testing, students have an opportunity to meet with representatives from Admissions, Financial Aid, Housing and Residence Life, Student Health Services, and University College.

WSSU Young Alumni Council formed



Jonathan Murray and Marques Johnson encourage young alumni to contact them for details about Council events.

“I’ll be honest; we were disappointed when WSSU had to give up plans to go to Division I athletics. We knew it was costing too much, and the money just wasn’t there. The more we talked, the more we agreed there was no point in trying to place blame. If we were going to point fingers, we had to point them at ourselves because had we been donating to the school? No. Had our class been actively donating? No. We decided then and there to get busy and put together an organization focused on young alumni and inspire our age group to get involved with their time and money. And it’s happening!”

That’s how Jonathan Murray of Charlotte, N.C., describes the day on the golf course when he and business partner Marques Johnson decided to recommend formation of a WSSU Young Alumni Council.

“There’s a tendency for recent graduates to think ‘Someday I’ll give back, but right now I’m just getting started in my job and still

paying back student loans.’ We’re working to change that mindset by encouraging young alumni to recognize that even small amounts of money can make a difference for the school if enough people participate.

“Just give up something that costs you \$5 a week, and you’ll be contributing \$250 a year. What if 1,000 people agree to do that? The impact will be significant.”

Johnson and Murray took their idea to Gregory Hairston in the Office of Alumni Relations and received enthusiastic support. In fact, Hairston pointed out that, with recent growth in enrollment, those who have graduated from 2000 through 2009 represent one-third of WSSU’s total alumni group.

“That’s pretty amazing, and we absolutely can’t rely on older alumni to carry the load,” says Johnson. Recognizing that recent graduates are apt to rely on email, texting, Facebook, Twitter and other forms of social media to communicate, these are channels that will be

used by the Young Alumni Council to reach those interested in participating. “We’re working to schedule events beginning this fall, as people gather on campus for football games and homecoming,” says Johnson. “And we’ll be identifying ways to network in other communities in support of each other as we share tips for career-building, financial planning and other areas of personal development. This is the ideal time to get involved and help shape this organization into one that will truly make a difference for WSSU and for us as individuals.”

They encourage young alumni to contact them for additional information and to sign up for communications about upcoming events (jonathanmurray2000@yahoo.com or marquesjohnson@bellsouth.net).



I first want to thank everyone who voted and assisted with this very significant initiative. This is an opportunity and a privilege that should not (and will not) be handled carelessly. Alumni, especially younger ones, help to build the longevity and stability of a university. I look forward to serving the WSSU community and reaching out to other young alumni, in hopes of reconnecting them. Moreover, I anticipate working with the Office of Alumni Relations, with my co-winner Candrice Nolan and principally the young alumni of Winston-Salem State University.

– Byron Washington

I am Ram!

In the winter issue of Archway, alumni were invited to participate in the “I Am Ram” contest, choosing two young alumni to represent the fresh new face of WSSU. Winners are Candrice Nolan and Byron Washington, who will network with other alumni, appear as spokespersons for WSSU, and consult with administrators on new initiatives. Thanks to everyone who voted for their favorites, and congratulations to Byron and Candrice!



As the new co-winner of the I AM RAM contest, I am truly honored and excited to serve my alma mater in this unique opportunity. I believe that the welfare of our beloved alma mater, “Ol State U” rests on the shoulders of our alumni. We must continue to tackle challenges facing our university and unite in all aspects to ensure Dr. Simon Green Atkins’ legacy continues. I look forward to working closely with the Office of Alumni Relations in designing and developing young alumni engagement initiatives as well as serving as a voice for our young alumni.

– Candrice Nolan

Message from the President, WSSU National Alumni Association

Fellow Alumni,

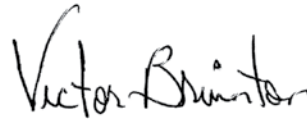
I greet you in the name of my Lord and Savior Jesus Christ. I am humble and proud to have served as your National Alumni President. Thank all of you for your support and confidence that you placed in me during my tenure. We did move our Association forward and must remain united and jointly focused, thinking as one cohesive unit.

Winston-Salem State University is a training ground for excellence. We are taught the value of dependability, the importance of loyalty and the spirit of cooperation, all of which are necessary to undertake the projects and monuments necessary for a lifetime devoted to excellence. We are charged to live a life of high moral standards. We are the intersection of the noble and the common. We have learned the importance of respect and honor for ourselves and our forbearers. Because of the unique combination of enthusiasm and faith we possess we can embrace the challenges that life has in store for us with grace and confidence. WSSU has given us all the precious and enduring gifts that a mother would give her child. We are blessed with conviction of service and admonition to live our creed in all that we do, for we are the example for others to see.

Where do we go from here? Have you ever known someone who had a dream to do something great but did nothing to make it happen? It's so important to act on the dreams that God has given you. You can take ownership of your dreams by planning and preparing for them. Never before have we had an opportunity like this to have a global impact through our partnerships and commitment to education. We must continue to focus on growing our financial membership. I need each of you to renew your membership and recruit a new alum. We all must continue to reinvest in the future of our Alma Mater and give annually.

Congratulations and best wishes to the new administration, Gordon Everett–President Elect, Patti Sander Smith–Vice President Elect, Shirley Wright–Secretary Elect, and Calsine Pitt–Treasurer Elect. *“We are linked together in unity and serving together with purpose.”*

Sincerely,



Victor L. Bruinton
National President
Class of 1982



WSSU selected for pilot group to build international study bridges with India

Winston-Salem State University has been named one of 10 colleges selected to participate in an international studies pilot group to build study abroad bridges with institutions in India.

At its 5th Annual Best Practices Conference in New York recently, the Institute of International Education (IIE) announced the selection of pilot group participants for the International Academic Partnerships Program (IAPP) from a pool of over 70 applicants. The new initiative is funded by the U.S. Department of Education's Fund for the Improvement of Postsecondary Education, and is one of the first major programs of IIE's new Center for International Partnerships in Higher Education.

Over the course of the next year, the 10 institutions will participate in a number of training activities and webinars focused on implementing and sustaining partnerships and will join a study tour to India in the fall to meet with potential Indian partner campuses. The other selected institutions are California State University – San Bernardino, College of William and Mary, Florida Atlantic University, Oakland Community College, Ohio Wesleyan University, Spelman College, St. Cloud State University, The University of Tulsa, and University of South Carolina.

“I am delighted that WSSU has been selected to participate in IIE's Pilot Program for developing linkages with institutions in India,” said Dr. Joti Sekhon, WSSU's Inter-

national Programs Director. India has been the leading place of origin of international students in the United States since 2001/02, Sekhon points out. “India is one of the fastest growing economies in the world, the world's largest democracy, and a strategic player in international affairs.

“India is also poised to overtake China as the most populous country, so it is imperative that WSSU enhance the skills and capacities of its faculty and students throughout the curriculum to engage with India. Participating in the IAPP program will enable WSSU to develop a coordinated and integrated strategy to move to the next level in terms of campus-wide and strategic engagement with India.”

'40s

'46 Mrs. Evelyn Phillips was recently recognized by the Brown chapter and members of the Columbian Heights chapter. The chapters honored and celebrated the life and legacy of Mrs. Phillips, who is 102 years old, with a fruit basket, cards, and lots of hugs and gratitude for what she has done to pave the way for future generations.

'50s

'54 Mrs. Naomi W. Jones was inducted into the 2009 Atkins High Hall of Fame.

'60s

'68 Mr. Timothy Jennings was recently inducted into the Hillhouse Athletic Hall of Fame. James E. Hillhouse is one of the oldest and most distinguished high schools in the United States.

'70s

'75 Mr. Vouise Fonville was awarded the Power of One Community Service Award by the Collins Foundation, Inc. The award recognizes extraordinary local agents of

change who have demonstrated a commitment to positive social change through their actions and initiatives in the greater Connecticut community. Vouise is president of the Historically Black College Alumni (HBCA) and was recently featured in the New London Day newspaper recognizing his organization's impact in the community and the area high schools. This is the 18th year that the HBCA will be conducting college tours to HBCUs.

'74 Mr. DeValdean Penn was inducted into the Big House Gaines Hall of Fame.

'77 Mr. Andre` Anthony received an Associate of Arts degree in Accounting from Forsyth Technical Community College in December 2009.

'78 Dr. Reginald K. Sherard was inducted into the CIAA Hall of Fame. Dr. Sherard was a member of the 1977 and 1978 undefeated football teams and a member of the wrestling team. While at WSSU, Dr. Sherard was also recognized as the CIAA Scholar Athlete two years in a row. He was further honored recently by the athletic department by having an academic scholarship named in his honor.

'90s

'93 Ms. Cheryl Pollard-Burns has been appointed Associate Director of Undergraduate Admissions at Winston-Salem State University. She is responsible for the development of the S.T.A.R. Program (Specially Trained Alumni Recruiter), which is designed to train alumni to assist with the university's recruitment efforts. She assumed her new role on January 15, 2010.

Tell Us About It

We want to know what's new in your life. Have you recently gotten married, had children, accepted a new job, published a book, won an award? Tell us—we love hearing from our alumni family and we want to share the news with your peers. Write to alumnirelations@wssu.edu or snipesc@wssu.edu.

In Memoriam

Mr. William Roger Hunt, Esq.	September 17, 2009	Mrs. Ethel B. Walker	February 8, 2010
Mrs. Ernestine B. Goodwyn	September 18, 2009	Mrs. Mary McLeod McLean, '39	February 16, 2010
Mrs. Mary Kindle Graves	September 28, 2009	Mr. Kevin Gerald Holt, Sr.	February 20, 2010
Miss Oves L. Bigelow, '41	October 1, 2009	Mr. Hurley Russell Kimber, Jr.	February 21, 2010
Mr. James Lee Stewart	October 7, 2009	Mrs. Mary Lynn Dalton Johnson	February 21, 2010
Mr. Douglas A. Gilliam, Sr., '97	December 9, 2009	Mrs. Maria Hundley Sellars Smithson, '80	February 22, 2010
Mr. Baxter C. Harrington, '84	December 14, 2009	Mrs. Dorothy R. Talbert, '66	February 23, 2010
Mrs. Eliza Atkins Gleason, '38	December 15, 2009	Ms. Patricia Peay, '72	February 27, 2010
Mr. Reynold E. Duncan, '71	January 7, 2010	Minister Mary Williams Reynolds, '60	February 28, 2010
Dr. Herbert L. Hope, '53	January 9, 2010	Ms. Valerie A. Dorest	March 2, 2010
Ms. Lillian J. Sawyer, '79	January 14, 2010	Mrs. Barbara Jean Ensley Green	March 4, 2010
Mr. Steven Michael Beaver, '78	January 18, 2010	Mrs. Edna Taylor Williams, '57	March 6, 2010
Mr. Walter Wilson, Jr.	January 26, 2010	Ms. Ethel Luvenia Daye "Beanie"	March 20, 2010
Mrs. Nora Holloway Scales, '57	January 26, 2010	Mr. Cary Donald Cain	March 22, 2010
Mr. Joseph H. Nichols, Jr. '86	January 27, 2010	Mrs. Betty Counts Joyce, '60	March 25, 2010
Mr. Willie J. McNeil, '54	January 29, 2010	Mrs. Margaret Kindle Alexander	March 27, 2010
Mrs. Brenda Jordan Byrd	February 1, 2010	Mrs. Peggy Freeman Fleming, '62	April 12, 2010
		Ms. Charlene Valery Gwynn	April 19, 2010
		Ms. Irene Pace Hairston, '38	June 17, 2010

alumni *class notes*

Personal:

Name: _____
 Name at Graduation: _____
 Occupation: _____
 Marital Status: _____ Children: _____
 This is a new address.
 Current Place of Residence: _____
 City: _____ State: _____ Zip: _____
 Home Phone: _____ Business Phone: _____
 Email Address: _____
 Community service / charitable activities / hobbies: _____

Please return this form and a photograph to:

Winston-Salem State University Alumni Relations
 Alumni House Fax: (336) 750-3134
 Winston-Salem, NC 27110 Email: alumnirelations@wssu.edu

Yes, I allow WSSU to use my profile and my image.
 Graduation Class: _____
 Degree(s): BA BS Master
 Major: _____
 Yes, I have been receiving alumni correspondence.
 No, I do not now receive alumni correspondence.
 I made a contribution to the WSSU Annual Fund in the past year.

Professional:

1. Please give us a brief summary of your work from graduation to the present. _____
2. What is your current position (title and name of company)? _____
3. What are your responsibilities/day-to-day activities in this position? _____
4. What do you like most about your current job? _____
5. Please list any professional organizations and associations of which you are a member: _____
6. Please list any honors or recognition you have received in your career: _____
7. What has been the proudest moment in your career so far? _____

WSSU:

1. Were you involved in any extracurricular activities (athletics, fraternities, sororities, clubs, etc.) while you were at WSSU? (Please list) _____
2. What advantages did WSSU give you that have helped advance your career? _____
3. Would you sum up in two or three sentences what your time at WSSU meant to you? _____
4. Do you have a philosophy by which you live your life? _____
5. My news: _____

Homecoming 2010 *prospective class anniversaries*

Class Year	Anniversary	Contacts	Class Year	Anniversary	Contacts
1950	60	Mr. Nathaniel Hayes, (336) 475-2896	1980	30	Craig Umstead craigumst1@yahoo.com
1955	55	Mrs. Alice Datlton-McNeil adhmcneil@aol.com	1985	25	Jaqueline Gary / Regina Mcquaig Huntley / Denis Wilson (President) sweetoumy@yahoo.com
1958	52	Mrs. Theresa Snuggs, (301) 773-9127	1990	20	Daphne E. Huntley daphne.huntley@wachovia.com duckhuntley@yahoo.com
1960	50	Ms. Barbara Manning, (336) 750-2122 rams75737@triad.rr.com			Melanie Ford my_ford@verizon.net
1965	45	—			
1970	40	—			
1975	35	Catherine Lowe, clowe@wsfcs.k12.nc.us Trudy Stewart, (336) 682-8111 trudysta@att.net			

Support for WSSU runs deep in the Diggs family

“She was small—about 5’2”—but she definitely ruled the roost with a combination of love and discipline.” That’s how Gloria Diggs Banks describes her mother, Mabel Kennedy, who met her future husband while attending Slater Industrial Academy. “My dad, James Thackery Diggs, Sr., became a contractor with Gulf Oil Company, and his job took him all over the South building gas stations. So my mother was the one who provided daily inspiration as we grew up recognizing the importance of a good education.”

Ties to WSSU were especially strong since the family lived just a block away, and Mabel Kennedy’s brother, Francis Marion Kennedy, had served as president of Slater. Of six children, all went to college—five of them to WSSU, all finishing as honor graduates—and all six went on to earn advanced degrees and serve in leadership positions in their communities as teachers, doctors or in state government:

Rachel Diggs Wilkinson ’33 was the first female graduate of WSSU to earn a Ph.D. She taught in North Carolina public schools until she was named Dean of Women at WSSU in 1940. She received her master’s degree from Columbia University and her Ph.D. from New York University and retired as a full professor from City University of New York in 1972.

James Thackery “T” Diggs, Jr. ’34 received a Professional Diploma from Columbia University. He was a popular artist and WSSU art professor for 45 years and designed a number of buildings on campus. Diggs Gallery is named for him.

Say the name Diggs, and anyone familiar with Winston-Salem State University will immediately think of Diggs Gallery, named for James Thackery (“T”) Diggs, Jr., art professor at WSSU for many years.

Yet there are numerous other members of the Diggs family with ties to the campus. While no family members are currently enrolled, their impact continues in the form of active support—plus a recent major endowment.

Jessie Diggs Kearney ’38 received her master’s from Columbia. She was an art director with the Durham City School System for many years and now lives in Winston-Salem.

Edward O. Diggs ’38 was the first black graduate of UNC-Chapel Hill School of Medicine and went on to be a family physician.

Gloria Diggs Banks ’46 received her master’s from Columbia and taught in North

Carolina. She was the first black female bank teller at Wachovia, then taught elementary school in Yonkers, N.Y. for many years before returning to Winston-Salem.

Hannah Diggs Atkins attended St. Augustine School in Raleigh and earned her library degree at the University of Chicago. She was an Oklahoma state legislator and was Oklahoma’s first black female Secretary of State.

“Giving back to the community and to WSSU is an important part of who we are as a family,” says Mrs. Banks. “Rachel was named Alumna of the Year. She was a member of the Heritage Society, WSSU’s planned giving organization, and she included WSSU in her will with a gift of \$220,000 to be divided equally between a new scholarship for worthy, needy students and a new operating endowment for Diggs Gallery.

“We know her gift will be used well, helping provide the opportunity for a good education to deserving young people. Hopefully, as a result, they will be equipped for success in life and will be inspired to create their own personal legacy of support.”

Chancellor Donald Reaves with Mrs. Kearney (center) and Mrs. Banks (right). In the portrait, their sister Rachel Diggs Wilkinson is shown in the middle.





*Stephanie Porter (above)
and Elliott Lemon (right).*



Her dream was to be an elementary teacher, but with only a sixth-grade education, that wasn't to be. For 45 years, Isabelle Samuel Tate worked in a factory, saving as much as she could and, one by one, helping ensure that her two grandchildren, plus numerous great-nieces and nephews, got the education she knew was so important.

To honor the memory of their very special grandmother, Stephanie Porter '82 and her brother Elliott Lemon '83 established a scholarship in 2004 to benefit early education majors.

Isabelle Samuel Tate Endowed Scholarship Fund

"We were the first in our family to go to college, and we would never have been able to afford it without her help," said Elliott, a Business Administration major who went on to get his MBA from Wake Forest University and is now a financial advisor in Charlotte.

"Our grandmother was never able to be a teacher," said Stephanie, a Business Administration major with a Computer Science minor who is now a corporate systems administrator in Greensboro. "But she touched so many lives with her commitment to education.

"Now, through this scholarship fund, that legacy will continue."

**WINSTON
SALEM
STATE
UNIVERSITY**

CELEBRATE A LIFE ENDOW A SCHOLARSHIP

Who has encouraged you, prodded you, opened doors, eliminated barriers, been there for you when you needed it most? Whether it's a parent, grandparent, teacher, coach, mentor or friend, there's no better way to express appreciation than with a scholarship established in their name.

For more information contact Michelle Cook, cookm@wssu.edu, (336) 750-2184



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Ashleigh Bruton is one of several WSSU students who made calls during the **Phon-a-thon** that ran from February 28 – April 28, 2010. We and the students thank you for your pledge!

If you have not fulfilled your pledge, please consider doing so as soon as possible.

Thank you.

1 Package. 2 Great Events.

\$25



Aug. 16 at 7 p.m.
vs. the Salem Red Sox



WINSTON-SALEM STATE UNIVERSITY

Sept. 18 at 6 p.m.
"Hall of Fame" Game vs. Chowan College

2 fun-filled evenings for the entire university family — another way to support WSSU Athletics and Winston-Salem Dash baseball, a winning combination.

Combination tickets are available at the WSSU Ticket Office in the Anderson Center, open from 11:00 a.m. – 5:00 p.m. Monday – Friday. Call the WSSU Ticket Office today at (336) 750-3220.