

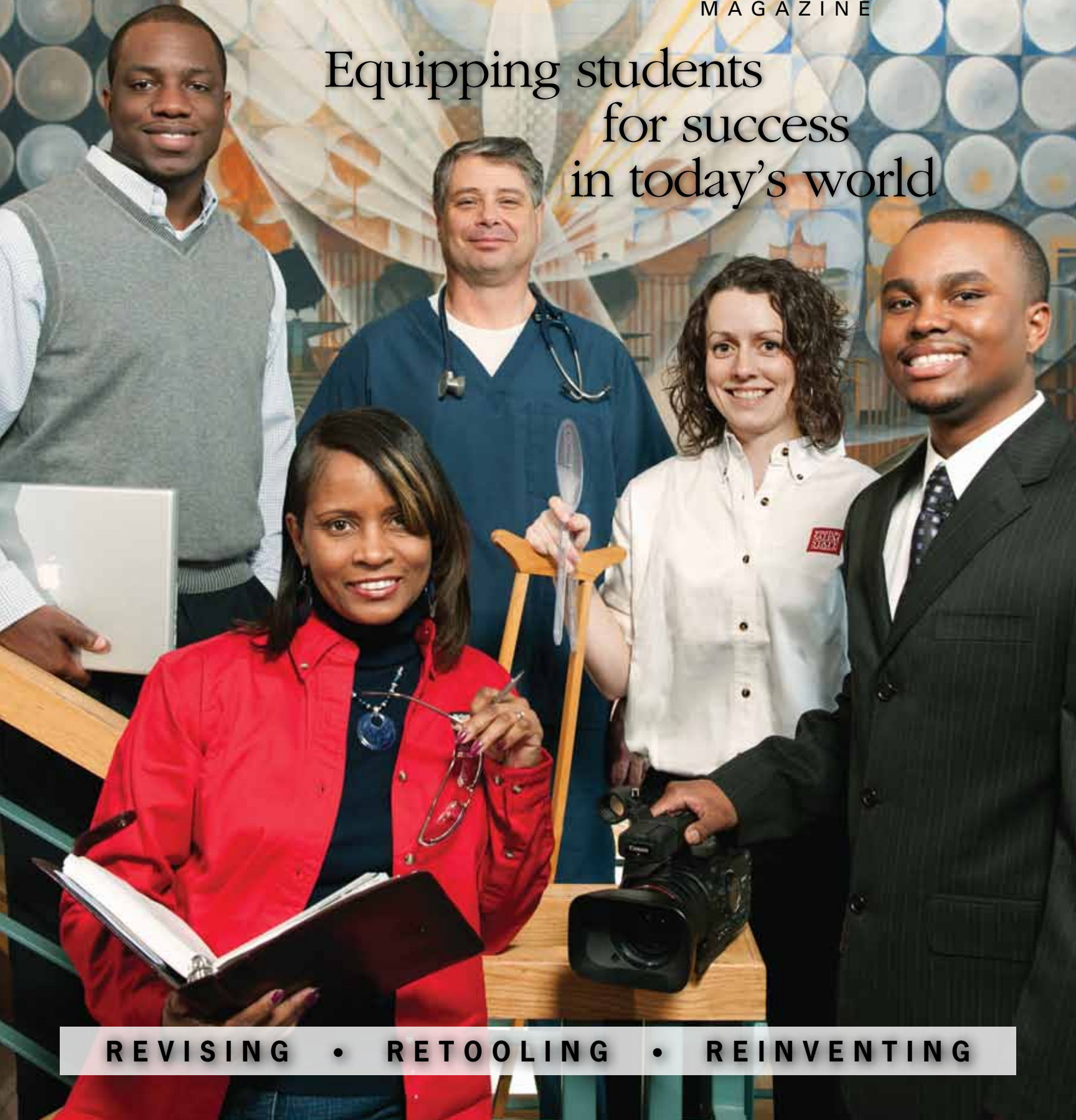
WINSTON-SALEM STATE UNIVERSITY

# ARCHWAY

MAGAZINE

FOR ALUMNI  
AND FRIENDS  
WINTER 2011  
VOLUME 13  
NO. 1

Equipping students  
for success  
in today's world



REVISING • RETOOLING • REINVENTING



## *Words to live by*

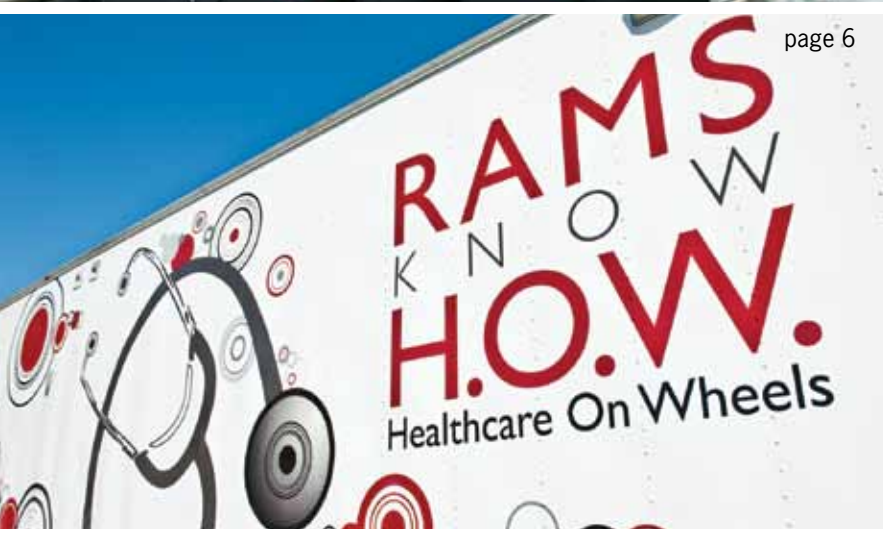
The commitment to supporting student success has been a hallmark of Winston-Salem State since its founding. In a letter written in 1899 to the US Commissioner of Education, founder Simon Green Atkins wrote:

***“We are determined that every student who comes out with our stamp upon him shall bear the test, and by all means add to the moral and intellectual power of the race.”***

Today’s students encounter those words daily as they pass Dr. Atkins’ statue. Most important, they experience the impact of that commitment as WSSU continually assesses how best to equip students for long-term success in an ever-changing world.



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With the celebration last spring of the sit-in victory of 1960 and the celebration of the Class of 1960 at Homecoming, I have had several opportunities to reflect on what life was like then as compared to today. A few examples are provided below.

In 1960, the average cost for a new house was less than \$13,000 and the average income was \$5,315. Today, the average price of a house sold in the U.S. is over \$200,000 and there truly is no average income. Given the difference in earning power based on educational levels, it is virtually impossible to come up with a meaningful average.

A great many things have happened over the past 50 years that also have directly impacted Winston-Salem State. For example, more than 60 percent of African American students were attending HBCUs in 1960. Today, African American students have many more opportunities, and that percentage is substantially less.

Then, there are the changes that we have seen in technology. Remember, in 1960 there were no cassette tapes, much less iPods. Today, we are a technology-dependent society. It's hard to even imagine life without a cell phone. And with the decline of the manufacturing sector, Americans work and earn a living differently in a knowledge-based economy.

These examples are provided to make the simple point that times have changed, that things are different, and that the challenges that confront the university today are very different from those of 50 years ago.

While Winston-Salem State did an outstanding job of educating students in 1960, or in 1970, or 1990, or 10 years ago for that matter, we have had to accommodate rapid and constant change in order to remain relevant and to continue to provide students with the education that they need to be competitive. The need to change has never been more urgent than it is today, and the University must modify constantly the way that it operates and the way that it educates.

W. Edwards Deming, the man who revitalized Japan after World War II and developed the Total Quality Management approach to manufacturing, once said "It is not necessary to change. Survival is not mandatory." The great singer Pearl Bailey put it another way, "You must change in order to survive." For us, taking the steps necessary to ensure the survival of our graduates is mandatory and we understand that, as an institution, we too must make changes to survive.

In this issue of *Archway* you can read about some of the many ways that WSSU is moving forward. As you read about the exciting work that is taking place across the campus, keep in mind that most all of it is being driven by the strategic plan that was released last spring.

The introduction of the new liberal-learning seminars, for example, is designed to broaden the perspective of first-year students and to improve their critical thinking skills. We also are striving to provide more experiential learning opportunities for our students. We are especially pleased when those experiences also have a positive impact on the community, such as with our RAMS Know H.O.W. mobile healthcare program.

Additionally, we are providing students with a more global view of education and of their field of study. We are particularly pleased with the agreement we completed with Hubei University of Chinese Medicine and that we are part of a pilot group that is building study abroad bridges with institutions in India.

Our commitment to our students and to economic development efforts also includes preparing students for high demand careers. Those careers can be in broad fields such as nursing and teaching or in more narrow fields including occupational therapy and motorsport management.

Yet, with all of our efforts to ensure that we are providing our students with a modern, relevant education, we are also determined to maintain the values that are woven into the fabric of Winston-Salem State. That means that we need to maintain our focus on the vision that we have for the University—to develop graduates of distinction known for leadership and service in their professions and their communities. In other words, we want students who "Enter to Learn and Depart to Serve."

Donald J. Reaves, PhD

# WSSU STEPS UP to new challenges as it equips its students FOR SUCCESS in a fast-changing world

*What are you going to be when you grow up?*

*What's your field of study?*

*What are you going to do when you graduate?*

By Jo Hunter

From childhood on, the questions come ... from family, from friends, from ourselves.

Education, especially a college education, should equip us to get a job, hopefully a good-paying job that will lead to long-term employment.



And so, with an eye to the evolving job market, astute institutions of higher learning work to ensure that their programs of study align with local and regional economic realities. And rightly so. Yet, increasingly, the most astute educational institutions are recognizing that today's students face career realities unlike any generation before them.

Most will change jobs 10 to 12 times, often moving through multiple industries. Some will change jobs because of downsizing or because changes in required skills and knowledge outpaced their ability to keep up. Others will proactively move in order to advance or pursue new challenges. Staying in the same job for a lifetime is no longer expected or even admired, as it was in previous generations. "Go to grow" is the new mantra, and with it comes an unprecedented challenge for the individuals and institutions focused on career preparation: How do you equip a person for long-term success in multiple, unknown fields?

Dr. Brenda Allen, who joined WSSU as Provost in mid-2009, believes the answer lies not so much in what you teach but in how you teach it. “Look at the most successful liberal arts colleges—Yale, Harvard, Brown, etc. For generations, those schools have consistently produced strong leaders in many different fields. Their graduates are strong, and they are leaders, because they learned to think in certain ways. They learned to examine issues and identify underlying causes. They learned to think creatively, question, analyze, and search for solutions. They learned to believe that there may be a better way, and that they personally can step up and be among those to discover it and then marshal the resources to make it happen.”

“Look closely at the five-year strategic plan WSSU adopted last year and you will see, again and again, evidence that this university intends to take difficult, yet dramatic, steps to provide its students with that kind of learning—through modifications to curriculum, through co-curricular integration and learning support, through experiential learning in the community, through partnerships with other learning institutions, through participation in national competitions and increased opportunity for global studies.”

“It will not happen overnight. But progress is already evident on a number of fronts,” says Dr. Allen. Referring frequently to the strategic plan, she cites several examples:

“We are committed to engage students in learning experiences, both in and out of the classroom, that expand their intellectual

horizons, heighten their aspirations and transform their lives. We are doing this through hands-on research, service-based learning and teamwork.”

“So in the lab, we’re not just cutting up frogs, we’re researching issues that interest and engage our students because they are part of today’s world: issues like hypertension, diabetes and cocaine use. There’s an immediate connection and you can see the students engage at a deeper level as they work to know more and be equipped to hopefully do something positive with that knowledge.”

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*WSSU will graduate educated citizens capable of creative decision making; produce research that changes lives; launch prototype social initiatives; and provide cultural and intellectual opportunities to everyone.*

– Strategic Plan 2010-2015

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**Focus on transferable skills**

To achieve its vision of developing graduates of distinction known for leadership and service, WSSU has clarified its mission to reflect an educational approach anchored in active and experiential learning. Curriculum will reflect high-impact practices that support student learning and success, and will be



delivered in flexible and creative modes to meet the diverse needs of students.

“Today’s employers seek college graduates with skills and abilities that are flexible and transferable within any job situation,” says Dr. Allen, again referring to the strategic plan. “A survey conducted for the Association of American Colleges and Universities in 2007 revealed that both employers and recent graduates believe that the main objective of education should be to provide a balance of broad knowledge and specific skills. These employers and graduates also believed that this educational approach should offer ample opportunity to build intellectual and practical skills and problem-solving abilities. Indeed, data shows that the highest-paid positions expect intensive use of intellectual and practical skills.”

Elite schools learned this long ago, she points out. “This type of solid preparation should not be available only to the elite. To some extent, it’s a matter of dollars, yes, but most of all it’s a matter of how you allocate those dollars.”

The transformation and retooling require a change in mindset among faculty, students and even parents. “We’re working to elevate our sense of where our students’ place in the world should be. And for many of our students, we’re working to instill confidence and a can-do attitude,” she points out.

“We also have to help parents understand the value of this approach—why courses and experiences not directly related to the major are important. Yes, we are on the front end of this, but we’ve come a long way in a short time.”



### Learning for a lifetime

Winston-Salem State will continue to focus on and strengthen the majors that have distinguished it over the years, including teaching, nursing and the health sciences. In addition, it will continue to identify niche fields of opportunity based on the evolving job market. Examples range from its innovative Motorsport Management program to the recent addition of a Ph.D. program in Physical Therapy.

Within each major, high-impact practices are being incorporated to strengthen broad learning skills. “Think about the valuable experiences our nursing students are gaining as they help staff our Wellness Center at Piedmont Park and our new mobile clinic that provides health assessments for underserved adults and children. They will go into the workforce prepared to take on responsibilities and make a contribution from the beginning.”

“Look at the steps we are taking with our research programs, where students actively cooperate with other institutions and agencies. To cite just one example, we have Life Sciences faculty and students teaming up with Winston-Salem’s Center for Design Innovation. So our students not only are learning comprehensive research skills, they are learning creative ways to present their findings, using 3D modeling and other leading-edge technologies. They are also learning how to connect with key resources to get a job done. Again, this will help differentiate them in the job market.”

For all students, WSSU is establishing opportunities—and expectations—related to the development of vital transferrable skills such as analytical thinking, creative problem-solving, and written and verbal communication. Beginning last fall, Liberal Learning Seminars are now required for all freshmen. The seminars, which count toward core general education requirements, emphasize active learning and have proven popular and effective because of the range of topics students can choose from. “For the 2010-11 school year we are offering a choice of subjects ranging from “Controversies in Science and Technology” to “Blame It On The Boogie” to “You Are What You Eat,” “Your Digital World” and The Middle East: Myth Versus Reality.”

The topics appeal to diverse student interests and help students become better consumers of educational opportunities, Dr. Allen points out. “The topic itself is not as important as the processes we use in each seminar to challenge students to take a deeper look at an issue and strengthen those key analytical and communication skills. Those learning skills transfer to their core studies, their majors, their careers.”

“We want our students to learn how to learn in ways they can apply throughout their lives. Over the years, their job skills may become obsolete but they will not become obsolete.”

“Instead of developing people to do something, we’re developing people to do anything. It’s a very exciting time in the evolution of WSSU.”



### Dr. Brenda A. Allen

A seasoned administrator, academic leader, developmental psychologist and prolific scholar with almost a quarter century of experience in higher education, Dr. Allen joined WSSU in July 2009 as Provost and Vice Chancellor for Academic Affairs.

“We are indeed fortunate to have been able to attract and recruit Dr. Allen to WSSU,” said Chancellor Donald J. Reaves in announcing her appointment. “I am sure that she will provide the critical leadership that this university needs as it continues its transition from an exclusively undergraduate university to a graduate level institution with a focus on quality teaching and research,” said Reaves.

Dr. Allen’s primary responsibility as provost and chief academic officer is to provide executive level leadership for the institution as it pursues its academic mission. In concert with Chancellor Reaves, she helped draft the university’s comprehensive Strategic Plan 2010-2015.

Prior to joining WSSU, Dr. Allen was associate provost and director of Institutional Diversity at Brown University in Providence, RI. Previously she held a number of academic and administrative positions at Smith College in Northampton, MA, and at Yale University in New Haven, CT.

Dr. Allen has focused her work on aspects of African American culture with the goal of informing school reform efforts geared toward addressing the disproportionately high rate of academic failure among many African American children.

She holds a bachelor’s degree in Psychology from Lincoln University in Lincoln, PA, a master’s degree in Experimental Psychology and a doctorate in Developmental Psychology, both from Howard University in Washington, DC.



# WSSU students gain vital skills

## Learning and serving far

By Meghan Corbett

Conducting blood pressure checks, tests for sugar levels, vision exams and hearing assessments—sounds like a typical day for a nurse at a doctor's office. But Winston-Salem State University's longstanding commitment to giving back through community service is making this schedule the norm for students and faculty nurses who staff the new Wellness Center and Mobile Clinic.

Located at Piedmont Park, WSSU's Wellness Center opened its doors on November 20, 2010, and has already made a difference in the lives of those it is in place to serve. "On the day of the Wellness Center Kick-Off Health Fair, we identified two adults with hypertension and one adult with high blood sugar," said Tamika Anderson, WSSU professor. "None of these people were aware of their conditions prior to being screened at the health fair. This on-site clinic is extremely valuable!"

All of this was made possible by some very hard work and a program called ECHO.



The motto of ECHO, or Ethnicity, Culture and Health Outcomes, is "Many Cultures, One Goal: Better Health," and the people behind it know WSSU can achieve that goal. "After a call for proposals, the ECHO grant was written and submitted by my colleagues, Teresa Tyson and Tabatha Mauldin," said Anderson. "Since being awarded the grant, the three of us have worked diligently to get the Wellness Center up and running. It is our goal to have the clinic in operation Monday through

Friday. This will depend on clinical rotation schedules of the nursing students and their supervising faculty person. The Wellness Center will be a clinical site for undergraduate and graduate nursing students, so day-to-day staffing will be dependent upon students' clinical rotation schedules."

Meteea Jenkins, a senior nursing student and president for the class of 2011 in the division of nursing, clearly knows how to manage her time, and the prestige of WSSU made its impression long before she enrolled. "As a second degree student, it was very important to me that my school had a good reputation," said Jenkins. "I knew Winston-Salem State University had that, and even now when I say I go here, people say 'oh, that's one of the best.'"

*The mobile unit also created a learning experience for students in the Fine Arts Department of the College of Arts and Sciences. The winning design for the new mobile clinic was created by student Jessica Savage as a special project.*



# beyond the classroom



Jenkins is a leader, not just of her class, but in how she involves herself with the Wellness Center. She assisted in organizing and planning the kick-off health fair in November and sees the difference it makes in the community. “You have an underserved neighborhood, and this focuses on preventative healthcare,” said Jenkins. “It is important to keep our children healthy, and the Wellness Center helps us contact outside people. It gives us another hands-on experience.”

This hands-on experience will serve Jenkins well as she graduates and moves on to the next level of training. “I want to start off as an emergency room nurse and then go back for my Masters.” After her degrees, training and experience are complete, Jenkins plans to return to WSSU as a professor to train the next generation of students. “Our motto at WSSU is ‘Enter to Learn, Depart to Serve,’” said Anderson. “This is service at its best! Our students are learning that nursing goes far beyond the four walls of a hospital. Nursing is meeting people where they are and caring for them in a holistic manner.”

In addition to the Wellness Center, WSSU has introduced a new mobile clinic thanks to a generous donation from Forsyth Medical Center. It unveiled that gift on September 24, 2010, to more than 300 people in the community. “It is a two-exam unit that was donated by Forsyth Medical Center,” said Dr. Joannette McClain, professor of nursing for the School of Health Sciences at WSSU. “The donation was wonderful because we did not have the money to buy such a unit, but we have enough students to last a lifetime. We will use it as a

screening tool to get people introduced to healthcare, and we are very appreciative of Forsyth for having this kind of faith in us. It was very generous of them.”

The mobile clinic offers preventative services, healthcare education and referrals at no cost to the patient. It is complete with a wheelchair ramp, a soundproof room to conduct hearing tests and students eager to assist in any way possible. “The students are at various levels in the nursing programs,” said Dr. McClain. “They can give back a wealth of knowledge that is unbelievable, and they have learned a lot. If a patient can’t get up the stairs, the students go down to them. The opportunity for teaching is just off the charts.” But the opportunity to teach is not just to benefit the student nurses, but also to benefit the community. “We are interacting with low-income children whose families don’t bring home a stethoscope every day,” said Dr. McClain. “We want them to realize they could have a job in this field, too. I am just amazed at what a difference it makes, and I just love it!”

### Far-reaching impact

Since its first trip out in the community in September, the mobile clinic has served more than 1,000 people without venturing farther than five miles from WSSU’s campus. Though the mobile clinic does not drive far, the impact it has already had on one student volunteer will be felt for miles.

Michael Williams, a Bachelor of Nursing student at WSSU, has seen firsthand what a difference good healthcare can make in the community as a volunteer with the mobile

clinic. “We went out in the community to promote health, and that got me thinking,” said Williams. “I was always interested in starting a free clinic, and I took a community health class with Dr. McClain, and she is amazing. She cares about the students and the classroom so much. She inspired us to start something in our community. Winston has free clinics, so we went to Yadkin County where there are no free clinics.” With the support of the local community and a partnership with fellow WSSU nursing student, Sarah Thomas, Williams’ plans for a free clinic in Yadkin County are quickly becoming reality.

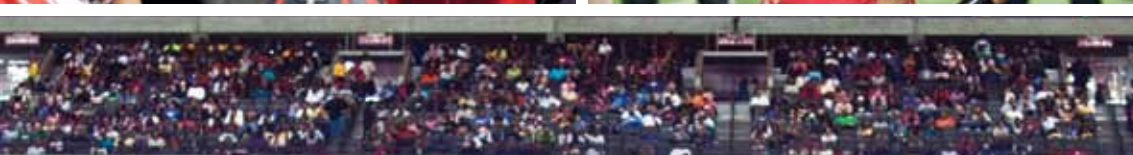
“We have a board of directors, three or four doctors, a physician’s assistant, three or four nurses and a nurse practitioner, so the staff is there,” said Williams. “We have a location at First Baptist Church of Yadkinville. Our hope is that the clinic will start in May or June of 2011. It will serve the low-income, uninsured residents of Yadkin County. We are hoping to provide basic primary care, and we plan to open once a week for four to five hours and maybe expand to two days a week as needed.”

According to Dr. McClain, Williams’ initiative—and his ability to marshal the needed resources and build consensus—is a perfect example of why experiential learning is so important in equipping students for success. “Michael understands the need for better access to healthcare among underserved populations. And even as a student, he has been able to take steps to make it happen. Imagine the impact long-term as this happens again and again with our students.”

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*The WSSU "Red Sea of Sound" proudly represented the university January 29 before an enthusiastic crowd of almost 60,000 at the 2011 Honda Battle of the Bands. Only eight marching bands from across the nation were invited to participate in the prestigious event, held in Atlanta's Georgia Dome.*



# *Strong work ethic, desire to excel* Increasingly, WSSU students are winning national acclaim

By Meghan Corbett

Throughout the month of January, while most students were thinking ahead to events like Valentine's Day or March Madness, or tackling comprehensive projects assigned at the start of the semester, members of Winston-Salem State University's marching band were dedicating virtually every minute of their spare time to practice as they made final preparations to perform in front of some 60,000 people.

To add to the nerves or perhaps even promote confidence, many knew that their closest family and friends would be mixed in with the thousands of cheering fans anxious to see what this group of individuals could do. The band members knew how important this day would be to build character, unite as a team and show what a seemingly small university from the city of Winston-Salem could do in a prestigious national show.

For the second time in just three years, the WSSU marching band was chosen as one of eight universities from a group of 45 to represent the nation at the 9th Annual Honda Battle of the Bands on January 29, 2011 at the famed Georgia Dome in Atlanta. This is the most prestigious honor given for a Historically Black College or University's (HBCU) musical program and one this group of driven students earned.

"We have a group of students that are hard workers," said Dr. Michael Magruder, director of bands and professor of music for WSSU. "These kids love what they do, and they are passionate." The passion comes from a rigorous program put in place by Dr. Magruder. "This is a program that is developed by students who work to better themselves year round," said Magruder. "The teaching and learning take place throughout the year because they continue to perform and engage their instruments."

This type of training and success is what attracted Lamont Daniels to WSSU. "I first got started in music when I was seven," said Daniels, a junior at WSSU majoring in music education. "I found I had a natural gift for keeping tempo. I planned to go to A&T, but I took a WSSU campus tour ... was told about

the program here ... contacted Dr. Magruder and had an audition." Daniels shows great pride in what the band has accomplished. "I'm ecstatic," Daniels said in an interview just weeks before heading for Atlanta. "Going as a performer, it means a lot ... the interaction with the other bands and learning from them."

### Inspiring personal growth

WSSU's marching band does more than attract veteran performers. Dr. Magruder's program has gained the attention of students looking to mature and take part in something that will develop them as individuals as well as musicians. Givonie Johnson began her freshman year at WSSU last August, and like many students, she had her priorities set. "I wanted to focus on my classes," said Johnson. "I knew college would be a lot harder than high school." However, her experience in band and love of the clarinet could not be ignored.

"I heard things about the band, and I was looking to have a good time." Johnson began asking around and joined the WSSU marching band the second week of August. In just a few short months, she was on her way to what many consider the Super Bowl of musical showcases. Though preparing for an event of this magnitude was not easy, Johnson had the unwavering support of her family to push her through. "My dad has always been really supportive of me, and my family even made plans to get personalized sweatshirts and t-shirts to wear."

These performers are not alone. They are part of a group of students and instructors furthering the impact WSSU is having not just around North Carolina, but around the world as a participant in the most prestigious HBCU musical showcase. It is also a testament to the leadership provided by Dr. Magruder. His philosophy is molding these individuals into scholars.

"We are inspiring them to think beyond Winston-Salem State University," said Magruder. "You have to think outside the university in

the real world. We allow everyone to express their ideas and thoughts. We are educators, and we don't turn anybody away, but the university is being showcased as well in these national-level performances, and we are trying to make sure our program measures up and attracts respect for our students and our school. Participation in a program of this caliber fosters unity, confidence and a strong work ethic these individuals will carry with them for the rest of their lives."



Check out photos [flickr] at [www.wssu.edu](http://www.wssu.edu)

A graduate of WSSU's Physical Therapy program, Belinda Rudicil heads a growing PT practice in King, N.C. Her belief in the caliber of the WSSU program is evident—most of her staff members are graduates, and many current students train there.



# Proud to give back— *in more ways than one*

By Jo Hunter

**S***et goals. Go after them. And help others along the way.* This, in a nutshell, was the philosophy in Belinda Rudicil's family during her growing-up years in California and later when the family moved to North Carolina.

"I come from a family of six children," she points out. "My father is Native American Indian and my mother is Thai. I was fortunate to be educated in both cultures, and that has helped shape me into who I am today.

"My parents were able to send all of us to college and instill in us the importance of education. As a result, my siblings and I all have multiple degrees. I did not have a lot of money or resources, but what I did have was ambition and perseverance to succeed."

With an uncle in the profession, Rudicil became interested in physical therapy early on.

"My parents always encouraged me to help others so I thought physical therapy would be something of interest. I also felt that a lot of Native American Indians questioned traditional healthcare and I wanted to bridge that gap with knowledge from both ends of the spectrum. I believed that I could combine what I know from my culture with western medicine. I also wanted to be a role model for members of my tribe, the Meherrin Indian Nation."

Rudicil began her college career at East Carolina University and fully expected to complete her PT education there. Circumstances, however, soon dictated a change in plans. Looking back, she firmly believes it worked out for the best.

"I needed to find a way to lower the cost of my education so my brother could begin

his. Once I checked into the PT program at WSSU, I was happy to come back home to live and have an opportunity to participate in a program of that caliber."

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What impressed her about WSSU? "I wanted to attend a school that would allow me opportunities to travel abroad, obtain a physical therapy degree, meet people with diverse backgrounds, and experience college camaraderie. In talking with others in the field, I was informed that the PT program was challenging and that the instructors had high expectation of their students."

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*Belinda Rudicil (left) with members of her staff at Stokes Medical Park Center.*

Rudicil graduated magna cum laude in 1999 with a B.S. in Biology and a minor in Chemistry. Within two years she had earned her B.S. in Physical Therapy, and went on to earn certification as a Strength Training Specialist and a Credentialed Clinical Instructor.

Taking advantage of opportunities for continuing education, she trained in Hosberg and Salgrenska Hospital in Goteborg, Sweden as part of a Global Health Promotions Research program with Johns Hopkins University in Baltimore, MD.

Now pursuing her goal of serving people in the Stokes County community, where her family lives, Rudicil is employed with North Carolina Baptist Hospital and manages the Physical and Occupational Therapy departments at Stokes Medical Center Park and Stokes Reynolds Memorial Hospital.

Her patients, staff and friends all use words like “determined,” “hard working,” and “goal-oriented” to describe her. “She pushes you to achieve your best,” said one PT patient. “And because she brings such energy and enthusiasm to the task, you’re motivated to try harder.”

Her determination to give back extends to WSSU. Among PT students, her clinic is a top-rated choice for clinical rotations, and she was named Clinical Instructor of the Year in 2007. “I wanted to give students the one-on-one mentorship that my WSSU educators gave to me and be part of the initial stepping stone to success.”

The majority of her staff members are WSSU graduates, including Grant Dunford and Isaiah Richardson. All three welcomed the news that WSSU is adding a Ph.D. program in physical therapy. “Pursuing an advanced degree opens additional doors and means even more opportunity to give back to the community and to WSSU,” said Rudicil.

## *Student internships:* **A key to job readiness**

WSSU recently received a note from Winston-Salem attorney Mike Wells expressing his firm’s appreciation for the caliber of work performed by a WSSU student intern. “This kind of positive feedback is very much appreciated,” said LaMonica Singleton, the director of career services at WSSU.

It also happens frequently, she added. “We work closely with businesses to structure internships and identify the most qualified student for each position. We want the experience to be beneficial to everyone involved.”

For students, the right internship can be the key to long-term career success, because it provides an opportunity to take on real responsibilities while working with seasoned professionals.

Employers can benefit as well. “For employers who are looking for the best among college-educated, entry-level employees, an internship program is an excellent way to build a pipeline of talent,” said Singleton. “If you are like most employers, you also have a long ‘wish list’ of special projects that need to be done but don’t have sufficient staff to tackle them. An intern can be that extra set of hands at little to no cost.”

For additional information about offering a student internship, contact LaMonica Singleton at [singletonls@wssu.edu](mailto:singletonls@wssu.edu).



*LaMonica Singleton (right) provides career develop advice to WSSU student during a visit to the Career Center's Resource Library.*



*Student intern Tyler Darren interning at the law firm of Mike Wells.*

## WSSU selects Family Services to operate Child Development Center

Childcare is very important, and ensuring each and every child has adequate health-care is a top priority for Winston-Salem State University. Family Services and Head Start have come together to open The Child Development Center on the campus of WSSU.

WSSU closed its Child Development

Center in August of 2009 when the university had to restructure operations to adjust to a nearly \$8 million reduction in revenue from the state. Earlier this year, the university issued a request for proposals to select a provider to operate the center. An agreement was reached with Family Services and Head Start to begin



work immediately to receive all the necessary certifications for operating the new center at no cost to the university.

"When we closed the Child Development Center and Laboratory School last fall as a result of the state budget reductions, we assured our campus and the community that we would have the center open again with an independent care provider," said Chancellor Donald J. Reaves. "We understand that child care is important and that some organizations needed to utilize the wonderful facility we have on campus. Our selection team worked diligently to find a provider who could assure us that the quality of the care would be equal to what we had offered in the past and that our students and faculty would have access to the center for training and research. Family Services definitely met those criteria and will certainly be a strong partner with the university."

The Child Development Center will be operated through Family Services' Child Development Program, with Sheila Ebrahim serving as center manager and Glenda Welch serving as program director of Family Services, Inc., Head Start. Initially, the center will be licensed to care for 75 children and will accept three- and four-year olds with opportunities to expand. The center will be open Monday through Friday from 8 a.m. until 2 p.m. and will also offer extended day hours from 7 a.m. until 6 p.m.

Children attending the center will include those of WSSU students, staff and faculty, as well as Head Start children eligible under federal guidelines and children in the community whose families privately pay. Vouchers from the Department of Social Services will also be accepted. Lori Ore, a family advocate, will be on staff to assist children and their families with any needs they may have as part of the program's goal of creating the best educational experience possible.

"We are excited about this opportunity to expand our program and to meet the need for quality preschool care for Winston-Salem State and the surrounding community," said Al Renna, chief executive officer of Family Services, Inc. "Our goal is to provide the highest quality care which this facility certainly will support. Additionally, the partnership with the university will open up other collaborative efforts for programming and even accessing new resources."



## Atkinson named CCS Executive Director

Alvin L. Atkinson, a noted social justice advocate and nationally recognized expert in creating safer neighborhoods, has been named Executive Director of Winston-Salem State University's Center for Community Safety (CCS).

CCS is a cutting-edge community-based initiative designed to engage communities in the strategic utilization of research to shape action and enhance response to community safety issues. The first of its kind in the nation, and recognized by the United States Executive Office of the President as a model for the nation, CCS has developed and provided community safety training and technical assistance to more than 60 communities across the United States.



Atkinson served as the Deputy Director of the CCS for five years prior to being named Interim Director. He earned a Bachelor's degree in Economics from Davidson College and is an active member of the Winston-Salem community. "Alvin will provide critical leadership as we continue to use research strategically in response to local crime and other community safety issues in Winston-Salem and throughout Forsyth County,"

said Dr. Charles Ford, Dean of the College of Arts and Sciences at WSSU. "Alvin has provided leadership for many of the center's accomplishments and has articulated a bold new vision for the CCS."

## Nigel Alston named to head Marketing, Alumni and Community Relations at WSSU

Nigel Alston, a well-known Winston-Salem business executive and community leader, has joined WSSU as the executive director for marketing, alumni and community relations for the university. This new position reports directly to Chancellor Donald J. Reaves.

"We recognized the need to strengthen our existing relationships and develop new ones that can benefit both the university and the community," said Reaves. "By creating this new position, we have freed up the University Advancement staff to focus more exclusively on fundraising, which is extremely important to the school's future. I am truly delighted that Nigel agreed to accept this extremely important position on our campus," said Reaves.

Alston is a former executive with GMAC Insurance, serving as director of employee and community relations from 1990 until 2010. A graduate of Livingstone College with a Bachelor of Science in Business Administration, he also received a Doctor of Humane Letters from Livingstone in 2002. He is a Certified Development Dimensions International Trainer

and a certified Dale Carnegie Trainer. He is also a graduate of Leadership Winston-Salem, the Triad Leadership Network and Leadership North Carolina.

He has received numerous community awards including the NAACP's Charles McLean Community Service Award, the Businessman of the Year Award from the Western NC Conference of the A.M.E. Church, and the Excellence in Leadership award from the Salvation Army Boy's Club.

Alston also served as chair of the WSSU Board of Trustees, chair of the Forsyth County Board of Social Services, president of the Leadership Winston-Salem Board and chair of the Forsyth County Early Childhood Partnership/

Smart Start.

"His experience on the university's Board of Trustees has provided him with a wealth of knowledge about WSSU,

and his long-standing community involvement will certainly be important in this new role," said Reaves. "Additionally, he understands WSSU's opportunities and challenges and possesses the necessary abilities to help us move the university forward."



## Retired WSSU faculty member gains professor emeritus status

Dr. Jo Whitten May has been appointed professor emerita at Winston-Salem State University in recognition of her years of distinguished service in the School of Education and Human Performance.



The School of Education and Human Performance also recognized her contributions with a special award for meritorious service. May, who retired in July 1998, worked at WSSU for 33 years, and her career focused on the education of teachers and therapists who work with children who have special needs. Her specialty certifications are in speech and language pathology, learning disabilities, birth-kindergarten and child development.



## WSSU signs agreement with Hubei University of Chinese Medicine

WSSU has signed a formal agreement with the Hubei University of Chinese Medicine to collaborate on professional nursing education.

"We were extremely pleased to host a delegation from Hubei University of Chinese Medicine as we create a partnership to support student and faculty exchanges, joint research and technology transfer," said Dr. Peggy Valentine, dean of the School of Health Sciences. "We will be working together to establish an online program for registered nurses there to earn their bachelor's degree in nursing and create opportunities for their students to complete the RN to BSN program on our campus as well," said Valentine.

"Participating Chinese students will master the skills necessary to improve their command of the English language which will have a positive impact on their future job options,"

said Dr. Lenora Campbell, associate dean of Nursing. "Also, students from both universities will certainly have the opportunity to increase their cultural competencies that are becoming more and more important in healthcare."

The Hubei University of Chinese Medicine, located in Wuhan City, Hubei Province in the central area of the People's Republic of China, was established in 1958 and currently enrolls over 17,200 students. The university offers five major disciplines in medicine, science, engineering, management and arts. Over 18 specialties are offered, including traditional Chinese medicine (TCM), acupuncture, advanced TCM nursing and TCM surgery. It is one of the first universities in China authorized by their State Educational Committee to enroll overseas students.



## WSSU.edu has a new look

Winston-Salem State University officially launched its new Web site on Friday, January 21, 2011. “The site has a different look and provides users easier access, navigation capabilities and functionality,” said Chancellor Donald J. Reaves. “Because the Web site represents WSSU’s most visible and easily accessible opportunity to communicate with various internal and external audiences, the new site also reflects the character and strategic direction of the university.”

The redesign effort began in June under the direction of the Redesign Steering Committee representing various groups from the university. Beacon Technologies was brought in to assist the team in evaluating the current Web site and to investigate best practices to ensure that the new site properly represented the university and was user-friendly. In an effort to keep the campus community and the community at-large informed about the progress, the Redesign Committee also provided information about the project and collected feedback.

“The new site is still a work-in-progress,” said Chancellor Reaves, “so please bear with us as we work through any issues that may arise. I am sure you will agree with me that the new site is more attractive, more user friendly, and will enhance greatly the university’s brand and reputation.” [Visit the site at www.wssu.edu](http://www.wssu.edu)

## Center for Design Innovation gets land for permanent home

The recent acquisition of land in the South District of the Piedmont Triad Research Park is the first phase in developing a permanent facility for the Center for Design Innovation (CDI) in downtown Winston-Salem.

“This announcement brings to fruition the hard work of a broad coalition of individuals and institutions dedicated to a bright future for the City of Arts and Innovation—Winston-Salem, NC,” said Michael Pulitzer, Jr., the chair of CDI’s Advisory Board. “CDI’s new facility will be a place where students can learn and experiment with the intricacies of new digital tools, the future of the global economy.”

“CDI’s staff has eagerly awaited this important milestone,” said Carol Strohecker, director of the center. “The new facility will support CDI’s dedication to discovering, inventing and developing new knowledge. It will also strengthen our ability to prepare students, displaced workers and lifelong learners for creative participation in today’s knowledge economy. When the building is completed, it will house full-fledged programs based on CDI’s initial technologies for motion capture and rapid prototyping, which can be important economic drivers for the community and the state.”

Motion capture techniques support animation for films, video games and mobile applications as well as improvements in health care related to physical and occupational

therapy. The techniques can also provide analysis of moving or flexible machinery and movements of people engaging in activities such as dance and sports. Rapid prototyping techniques support design and development of furnishings, medical devices and other industrial designs prior to manufacturing.

The CDI was established in 2005 as a multi-campus research center of the UNC system. Its mission is to create an environment that supports creative thinking as a means of fostering the growth of education, research and commercial enterprise. CDI began initial operations in 2007 at an interim site in Winston Tower and represents an inter-institutional partnership between Winston-Salem State University, the University of North Carolina School of the Arts, and Forsyth Technical Community College. On a project basis, collaborations also include a range of individuals and organizations involved in supporting the center’s interdisciplinary agenda. Early results are posted at [www.CenterforDesignInnovation.org](http://www.CenterforDesignInnovation.org).



Carol Strohecker

## Chancellor shares details on state funding cuts

For the past three years, all North Carolina agencies, including UNC constituent universities, have been operating under reduced budgets because of state revenue shortfalls. In December, the universities were directed to develop plans for an additional 15 percent cut in state funding for the 2011-2012 budget year. For WSSU, this amounts to a budget reduction of \$10.9 million.

The universities were also instructed to implement another 2.5 percent reduction for the current fiscal year, following a previous 1 percent reduction. Coming mid-way in the school year, this translates into a cut of \$2.4 million for the balance of this semester.

“Now, the challenge for the campus is to figure out how to deliver the educational services to which our students are entitled while operating within the constraints necessitated by the ongoing fiscal crisis,” said Chancellor Donald J. Reaves. He has invited suggestions from faculty, administration, students and alumni for savings, cost avoidance and increased efficiency.

For additional information about the actions already being taken and how to submit suggestions for additional savings, visit [www.wssu.edu/administration](http://www.wssu.edu/administration) and select financed administration.

# WSSU 2011 Legacy Game a huge success

## *Former Rams, Lady Rams basketball legends honored*

The proud history of Winston-Salem State University basketball was on full display January 21 at the 2011 Legacy Game when former Rams and Lady Rams basketball players from several different decades took the court once again in celebration of the grand history of WSSU basketball.

"When I got the invitation to play, I got butterflies in my heart," said former Rams forward Johnny Watkins. "I went to school here, my mom and dad went to school here, and I met my wife here, so it was definitely something that I wanted to come back for." Watkins played with the Rams during the 1990s and is the son of former Ram Johnny Watkins, who was a member of the Rams' 1967 NCAA Division II National Championship team.

The Legacy Game was a huge success, with current and former WSSU students crowding into the C.E. Gaines Center to see players from the 1970s, 1980s, 1990s and

2000s take the court once more. "It was very special to me, to see how the school has grown," Watkins added. "You really don't get it until you see Winston-Salem State on Martin Luther King, Jr. Drive."

The highlight of the game was the half-time ceremony when some of the greatest players in school history were honored as their jerseys were hung in the C.E. Gaines Center. The ceremony honored former WSSU coach/athletic director Clarence E. "Big House" Gaines and seven former WSSU players, including Earl "The Pearl" Monroe, Cleo Hill, Theodore "Ted" Blunt, Jack DeFares, and the late George Foree, as well as former Lady Rams Chellia "Church" Nelson and Brenda Winfield.

"Being here today brings out so many memories—of the blood, sweat and tears and all the people that were leaders, genuine people," said Winfield. "Everyone that meant so much to me. Some of them are not here,

but their memories are here in my heart."

The event, which is planned to be an ongoing annual affair, not only praised the grand history of WSSU basketball but will also serve as an inspiration for generations to come. "This provides an outlook for a better future for our young ladies, to let them know that their jerseys can be hung here just like the guys," Winfield added. She expressed special thanks to WSSU Athletics Director Bill Hayes. "He is doing a whole lot of special things, and he is making sure that the women get support just like the men and it is just wonderful."

**For more information on WSSU athletics and ways you can support the program through the Red & White Scholarship Fund, the 1000 HORNS Campaign, event sponsorships or ticket purchases, call the Department of Athletics at 336-750-2141 or log on to [www.WSSURams.com](http://www.WSSURams.com).**



WSSU Legacy Game honoree Theodore "Ted" Blunt was one of eight honorees whose jerseys were hung in honor at the C.E. Gaines Center. He was greeted at halfcourt by WSSU Chancellor Donald J. Reaves, WSSU Director of Athletics William "Bill" Hayes, Winston-Salem City Council member Vivian Burke, and Central Intercollegiate Athletic Association commissioner Leon Kerry.



Lady Rams great Brenda Winfield celebrates as she was honored at halftime of the 2011 WSSU Legacy Game. She was one of eight former Rams and Lady Rams greats to be honored with their jerseys hung at the C.E. Gaines Center.



**SAVE THE DATE APRIL 29, 2011**  
for the WSSU Foundation Golf Classic.

Visit [WSSUGolfClassic.com](http://WSSUGolfClassic.com) for registration information.

## *For a newly elected judge, WSSU is a family affair*

For literally thousands of individuals over the years, Winston-Salem State University has been a ticket to a brighter future. For the Cureton family of Charlotte, NC, WSSU has been more. Much more.

Through two generations, they have served as ambassadors for the university in a long list of exceptional achievements, and have given back in a multitude of ways.

*By Rudy Anderson*

One member of the Cureton family, Donald Jr., made headlines in November 2010 when he was elected as a district court judge in North Carolina's Mecklenburg County. A 2000 WSSU graduate with a major in Political Science and a minor in English, he hears cases primarily related to domestic issues and domestic violence.

*Donald Cureton, Jr.*



In Judge Cureton's family, achievement is not surprising; it's a way of life. The family resumé clearly reflects this. His father, Donald R. Cureton Sr., graduated from WSSU in 1975 with a major in Political Science and History. His mother, Jacqueline Pittman Cureton, graduated from WSSU in 1973 with a major in Early Childhood Education.

The couple's affiliation with WSSU didn't stop there—far from it. Donald Sr. is a WSSU Hall of Fame Committee Member, a 2009 WSSU Alumni Hall of Distinction Inductee, a 2008 Big House Gaines Unsung Hero, and a past president of 24 years for the WSSU Charlotte/QC (Queen City) Rams Alumni Chapter.

Jackie is the 2010-2012 vice president of the WSSU Alumni Queen/King Club and was WSSU Miss Alumni 2008. Both are WSSU Life Members with the National Alumni Association, yearly Annual Fund donors, and members of the Charlotte/QC Rams Alumni Chapter.

They passed the tradition on to their children. In addition to Donald Jr., their son Demond, daughter Deona, and daughter-in-law Deanna (Donald Jr.'s wife of more than six years) also attended WSSU.

Demond graduated in the fall of 2004 with a major in English and minor in Music. He is an English teacher in Tangshan, China, at the Tangshan Aston English School and is preparing for a higher degree in International Studies.

Deona graduated in 2006 with a major in Political Science and minor in English. She currently serves as Interim Director for Judicial Affairs at WSSU. Deanna graduated in 2000 with a major in English and minor in Political Science. She is a National Board Certified high

school English teacher and a girls' track and field coach.

"We are proud of our children and their accomplishments," said Jackie. "And we appreciate the influence WSSU has had in their lives and continues to have in ours and so many others."

Judge Cureton, a former Chancellor Scholar, calls growing up in a household of Rams a unique and wonderful blessing. "It is great that we not only love each other deeply, but we have an institutional camaraderie," said Judge Cureton. "As far back as I can remember, my life has included Winston-Salem State University homecomings, sporting events, alumni meetings, scholarship banquets, etc. My parents believe in Winston-Salem State University so much, they openly shared their great experiences with my siblings and me. It is through those experiences that I learned why my parents loved this institution so dearly, and it made my siblings and me want to have that same experience. We love being Rams!"

His parents may have inspired his drive to attend WSSU, but it was what the institution offered that kept his drive alive. "I give a great amount of credit to the course curriculum. My professors were challenging and motivated me to think critically. Also, my involvement in the Student Government Association helped me improve on public speaking, speech writing and running a campaign. WSSU taught me a great deal about politics, legal procedures, and how to develop effective leadership skills. With that said, Winston-Salem State University prepared me for the practice of law and campaigning for a District Court Judge seat."

## Message from the President, WSSU National Alumni Association

Dear Fellow Alumni,

When I was growing up in Wilmington, NC, college was viewed as the gateway to a successful and stable life. It was generally accepted that a college degree would buffet you against the headwinds of up-and-down economic cycles because you were someone with specialized skills and specialized knowledge. You were educated. We watched as our parents went to work day in and day out to the same jobs, lived in the same house and did not change much about their routines from year to year. Life was predictable and quite manageable. Change was rare, and even sole breadwinner households were able to grab one of the top rungs on the socio-economic ladder. In the 21st century, two-income families are having trouble gaining a foothold on the economic ladder. Times are tough. My graduating class did not face the daunting circumstances students are running into today when they leave our campus for entry into the “real world.”

Today, planning for college is about planning for survival in an uncertain global economy. It is about equipping yourself to fully embrace sudden change and sometimes upheaval and making it work for you. Not many colleges and universities can offer students a full array of tools that help them to

compete in today’s rough and tumble market place. But I am proud to say that Winston-Salem State University does prepare its students well, and the article “*WSSU Steps Up To New Challenges As It Equips Its Students for Success in a Fast-Changing World*” makes a dynamic case for our university and the important role it is playing in training students who will be best-prepared for the challenging and changing economic climate we face today. Quite simply, a student educated today at Winston-Salem State University is a safe bet tomorrow for any corporation, small business, government agency, nonprofit, or entrepreneurial operation.

I am proud of the progress our university has made and of our standing among top academic institutions in our nation. Surely you have heard this from other WSSU graduates, that the further away we get from our college days, the more we appreciate what we have learned, and the further we go into our lives and careers, the more thankful we are that we were educated at WSSU. In my travels, I come in contact with many WSSU graduates who represent the full spectrum of academic pursuits and from different eras, and the sense of pride and promise they feel about WSSU is exciting. I think this issue of



*Archway* clearly captures that attitude about our university, and it does a great job of telling our story that more of America is learning about.

As the world shifts beneath all of us technologically and economically, it is gratifying to know that our students today at Winston-Salem State are learning to develop transferable skills, understand creative decision-making, look more broadly at how to select and prepare for a successful career and, most importantly, realize that their true career growth will come from “learning for a lifetime.” Being open to lifelong learning is critical to making it in today’s world. I believe I speak for all of our alumni when I say that we are excited to know that our leadership “gets it.” Hearing Dr. Reaves glowingly describe the potential of Winston-Salem State University’s agreement with the Hubei University of Chinese Medicine and hearing Dr. Allen talk about preparing Winston-Salem State students to do “anything” and not just “something” makes us all want to return for one more semester!

I am looking forward to more exciting news from Winston-Salem State University in the coming months and years, and believe me when I say all of us who were privileged to receive our education there are more than happy to continue spreading the good news.

Gordon G. Everett

**Gordon**

National President  
Class of 1978



*WSSU National Alumni Association President Gordon Everett engages a supporter of the Rams in an Atlanta hotel hospitality suite when the university’s Red Sea of Sound performed for the Honda Battle of the Bands Jan. 29.*

## '70s

'74 Ms. Beverly Belcher and Mr. Will Clemons were recently wed.

## '90s

'93 Mr. Rob McMannen was recently hired as Broadcast Equipment Supervisor for The Inspiration Networks in the Charlotte, NC area. McMannen was previously the Chief Photographer for WCCB-TV FOX Charlotte News in Charlotte. He majored in Mass Communications and Speech at WSSU.



'95 Dr. Joelle Davis Carter recently received her Ph.D. in Educational Leadership, Higher Education and International Studies from the University of Maryland College Park. Carter currently serves as the Director of Undergraduate Programs in the School of Business at The George Washington University in Washington, DC. She and her husband, Randall L. Carter, '97, reside in Accokeek, MD.



## '00s

'00 Mr. Donald Cureton, Jr. was sworn in to the position of District Court Judge of Mecklenburg County on January 14th.

'05 Mr. Anthony Kent recently received his Master's Degree in Business Administration from Winthrop University in Rock Hill, SC. While at WSSU, Kent received his B.S. in Management Information Systems.

## Tell Us About It

We want to know what's new in your life. Have you recently gotten married, had children, accepted a new job, published a book, won an award? Tell us—we love hearing from our alumni family and we want to share the news with your peers. Write to [alumnirelations@wssu.edu](mailto:alumnirelations@wssu.edu) or [snipesc@wssu.edu](mailto:snipesc@wssu.edu).

## Homecoming 2011 class anniversaries

Class Year	Anniversary	Contacts	Class Year	Anniversary	Contacts
1956	50	Mr. Samuel A. Foster, 301-384-8454 Mrs. Mary Catherine Buford 301-499-1881, <a href="mailto:mcbuford13@acninc.net">mcbuford13@acninc.net</a> WSSU Class of 1961, c/o Mary Reese Buford (Lillian Walker Ruffin or Samuel A. Foster, Jr.) PO Box 60033, Washington, DC 20039	1971 (cont.)	40	Mrs. Sandra Coleman-Brooks, 407-376-2361 <a href="mailto:sacoleman2000@hotmail.com">sacoleman2000@hotmail.com</a>
1966	45	Dr. Gilbert Smith, <a href="mailto:gilsmith77@verizon.net">gilsmith77@verizon.net</a>	1976	35	Dr. Pattie Sanders-Smith <a href="mailto:wssudst@suddenlink.net">wssudst@suddenlink.net</a>
1971	40	Mrs. Pat Chasten Hall, 704-588-3444 <a href="mailto:patchall28278@yahoo.com">patchall28278@yahoo.com</a> Mrs. Sally Standback Mayfield, 704-947-5441 <a href="mailto:Scorpio258@bellsouth.net">Scorpio258@bellsouth.net</a> Mrs. Doris Covington Wilson, 704-596-3920 <a href="mailto:doriswilson1@bellsouth.net">doriswilson1@bellsouth.net</a> Mrs. Alfreda Brenda Cowan, 704-633-9073 <a href="mailto:abcowan@yahoo.com">abcowan@yahoo.com</a>	1981	30	Ms. Angela Simmons, <a href="mailto:angieg7@att.net">angieg7@att.net</a> cell: 919-744-4225 home: 919-855-2171 Ms. Viretta Vann, <a href="mailto:vvann127@gmail.com">vvann127@gmail.com</a> cell: 252-395-2675 home: 252-306-6878
			1986	25	Mr. Kevin Walton, 404-798-6128 <a href="mailto:klwalton35@aol.com">klwalton35@aol.com</a>
			1991	20	Mr. James D. Flowers, 206-723-6373 <a href="mailto:wssuclassof91@gmail.com">wssuclassof91@gmail.com</a>
			2001	10	Mr. Victor Isler, <a href="mailto:isler.victor@gmail.com">isler.victor@gmail.com</a>

## In Memoriam

Mr. Henry Thornton, '59	February 18, 2009	Ms. Susanna Roseborough, '63	November 1, 2010
Dr. Thomas Gunnings	August 20, 2010	Mr. Willie Anre' Bruce	November 3, 2010
Mr. Alvin M. Brown	September 26, 2010	Mrs. Pauline "Pene" Porter	November 4, 2010
Mrs. Josephine E. Pretty	October 4, 2010	Mr. Antonio Ray Alston	December 19, 2010
Mrs. Marilyn Pinkney McKnight (student)	October 7, 2010	Mrs. Geraldine Walker Gist	December 27, 2010
Mrs. Novella Murrell Drake, '46	October 13, 2010	Mr. Harry Roberts	January 3, 2011
Mrs. Sheila Lester Kennedy	October 14, 2010	Mrs. Alice Louisa Foy	January 3, 2011
Mrs. Elvenia P. Smith, '58	October 17, 2010	Mrs. Belinda Richardson Willis	January 7, 2011
Ms. Frances T. Reed, '46	October 18, 2010	Mr. Johnny James Evans Poole	January 10, 2011
Mrs. Portia Shuford, '49	October 29, 2010	Miss Brittany L. Dennis (student)	January 12, 2011
Mrs. Ebonee Russell Jacobs, '04	October 30, 2010	Mr. Clifford F. Grady, Jr., '63	January 12, 2011

# alumni *class notes*

## Personal:

Name: \_\_\_\_\_

Name at Graduation: \_\_\_\_\_

Occupation: \_\_\_\_\_

Marital Status: \_\_\_\_\_ Children: \_\_\_\_\_

This is a new address.

Current Place of Residence: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Community Service / Charitable Activities / Hobbies: \_\_\_\_\_

*Please return this form and a photograph to:*

Winston-Salem State University Alumni Relations

Atkins House

Fax: 336-750-3134

Winston-Salem, NC 27110

Email: [alumnirelations@wssu.edu](mailto:alumnirelations@wssu.edu)

Yes, I allow WSSU to use my profile and my image.

Graduation Class: \_\_\_\_\_

Degree(s):  BA  BS  Master

Major: \_\_\_\_\_

Yes, I have been receiving alumni correspondence.

No, I do not now receive alumni correspondence.

I made a contribution to the WSSU Annual Fund in the past year.

## Professional:

1. Please give us a brief summary of your work from graduation to the present. \_\_\_\_\_

2. What is your current position (title and name of company)? \_\_\_\_\_

3. What are your responsibilities/day-to-day activities in this position? \_\_\_\_\_

4. What do you like most about your current job? \_\_\_\_\_

5. Please list any professional organizations and associations of which you are a member: \_\_\_\_\_

6. Please list any honors or recognition you have received in your career: \_\_\_\_\_

7. What has been the proudest moment in your career so far? \_\_\_\_\_

## WSSU:

1. Were you involved in any extracurricular activities (athletics, fraternities, sororities, clubs, etc.) while you were at WSSU? (Please list) \_\_\_\_\_

2. What advantages did WSSU give you that have helped advance your career? \_\_\_\_\_

3. Would you sum up in two or three sentences what your time at WSSU meant to you? \_\_\_\_\_

4. Do you have a philosophy by which you live your life? \_\_\_\_\_

5. My news for Class Notes: \_\_\_\_\_

To access this form online, go to [www.wssu.edu/classnotes](http://www.wssu.edu/classnotes)  
Return this form and you will be entered into a drawing for a free i-pod.

# TRADITION OF GIVING— HELP US PAVE THE WAY

**What do we have in common? We have named WSSU as a beneficiary in our will or life insurance policy. We are following the path laid down by the founders of the university.**



*Dr. Sophia Pierce*

The original institution, the Slater Industrial and State Normal School, was named in honor of John Fox Slater, a wealthy philanthropist who, along with several other individuals, gave money to help start the school. From that beginning, our university has relied upon generous people to pay tuition for our students, erect buildings, and help secure matching state funds.



*Ms. Gloria Diggs Banks*



*The "late" Dr. Rachel Diggs Wilkerson*

We are proud of our commitment to keeping on the path as members of the Heritage Society and invite you to join us on the path of giving.

If you want more information about:

- How to name WSSU as a beneficiary of a bequestor life insurance policy
- How to make a gift that pays you a guaranteed income for life
- How to protect your inheritance for your children and grandchildren

or other ways you can give to WSSU and become a member of the Heritage Society, please contact the Office of University Advancement:



*Beth Day Hairston*

Jim Brewer  
Director of Major & Planned Giving  
311 Blair Hall  
336-750-3089  
brewerje@wssu.edu



*Kelvin Farmer*

**WILL YOU HELP LAY THE PATH  
FOR FUTURE GENERATIONS?**



*LaMonica Singleton*

**WINSTON  
SALEM  
STATE  
UNIVERSITY**

The WSSU Heritage Society honors the extraordinary people who have continued the tradition of giving by naming WSSU as a beneficiary of a bequest or a life insurance policy. Their forethought and planned generosity will help to ensure that WSSU will stay on the path to providing an exceptional education for generations of students to come.