

Winston-Salem State University Student Success Measures

Core Measures									
Measure	Description	2012-13		2013-14		2014-15		2015-16	
		Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual
Freshman to Sophomore Retention Fall to fall, full-time, first-time in-college retention rate	This measure is based on the standard IPEDS cohorts of all first-time, full-time degree-seeking undergraduates starting in the fall term (or starting in the summer and continuing into fall), with no prior postsecondary enrollment other than dual enrollment while in high school. Full-time is defined as having enrolled in 12+ hours in that first fall term. Retained is defined as being still enrolled at the initial institution in the fall term of the academic year following the initial fall entry term.	81% (2011 Cohort)	78.3%	82% (2012 Cohort)	75.0%	83% (2013 Cohort)	78.6%	83% (2014 Cohort)	77.3%
Six-Year Graduation Rate , full-time, first-time in-college graduation rate	This measure is based on the standard IPEDS cohorts of all first-time, full-time degree-seeking undergraduates starting in the fall term (or starting in the summer and continuing into fall), with no prior postsecondary enrollment other than dual enrollment while in high school. Full-time is defined as having enrolled in 12+ hours in that first fall term. Graduated is defined as having graduated from the initial institution by the summer term at the end of the sixth academic year from the initial fall entry term.	42.3% (2007 Cohort)	45.5%	42.5% (2008 Cohort)	46.2%	43.5% (2009 Cohort)	46.3%	43.5% (2010 Cohort)	

Campus-Specific Measures									
Measure	Description	2012-13		2013-14		2014-15		2015-16	
		Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual
Four-Year Transfer Student Graduation Rate	This measure will be based on cohorts of bachelor's degree-seeking new undergraduate transfer students starting as full-time students in the fall term or starting in the summer and continuing into fall and coming from a North Carolina Community College, and including only those students who have met the AA/AS degree requirements.	62% (2011 Cohort)	47.4%	65% (2012 Cohort)	59.6%	68% (2013 Cohort)	66.0%	68% (2014 Cohort)	
Number of Degrees in Nursing (RN to BSN Only)	This is a count of all degrees awarded in the RN to BSN program, with a degree defined as for IPEDS reporting, based on a July 1-June 30 period.	438	408	446	468	460	487	460	
2nd to 3rd Year Retention of 2nd Year Cohort	The 2nd year cohort is defined as the cohort of students who were retained in the fall term following the first fall term. This 2nd year cohort consists of students who initially entered as full-time, new undergraduate, bachelor's degree-seeking students. The 2nd to 3rd year retention rate counts students who are either enrolled in the fall term of the 3rd year or have graduated by the fall term of the third year.	82% (2011 Freshman Cohort)	78.6%	82.5% (2012 Freshman Cohort)	81.1%	83% (2013 Freshman Cohort)	81.5%	83% (2014 Freshman Cohort)	
Undergraduate Attempted Hours at Graduation	For all bachelor's degree recipients, except excluded populations described below, in a July 1-June 30 period, this will be a measure of the average hours accumulated. Hours accumulated are defined as total academic credit hours transferred plus total academic credit hours taken at the institution. These hours should exclude AP, CLEP, and institutional placement or other test credits awarded. Students who have received a statutorily defined tuition surcharge waiver are not included in this calculation.	142	137	138	134	134	128	134	