



WINSTON-SALEM STATE UNIVERSITY



# DAY OF GIVING SUCCESS

TOTAL DOLLARS RAISED

# \$293,341.50

TOTAL DONORS



# 675

DAY OF GIVING OVER THE YEARS

## 2022

9/1-9/28

*Celebrating 130 years*



**820**  
DONORS



**\$269K+**  
REVENUE

## 2021

9/28

*Founders Day*



**655**  
DONORS



**\$121K+**  
REVENUE

## 2020

12/1

*Giving Tuesday*



**386**  
DONORS



**\$5K+**  
REVENUE

# 100+ CAUSES SUPPORTED

TOTAL GIFTS

# 718



TOTAL NUMBER OF FUNDRAISERS

# 7



TOTAL NUMBER OF TEAMS

# 51

# 43 DOUBLE DONORS

DONORS WHO GAVE MULTIPLE GIFTS

CLASS THAT RAISED THE MOST FUNDS

# 1983

# \$8K+



TEAM THAT RAISED THE MOST FUNDS

**WSSU NATIONAL ALUMNI ASSOCIATION**

# \$14K+

MOST SUPPORTED CAMPUS FUND

# AREA OF GREATEST NEED / UNRESTRICTED FUND



283 DONORS → \$38K+

TOP FUNDRAISER

**C. NICOLE ROSEBOROUGH DAVIS**  
'99 Alumna



# 9/28/23

DAY OF

# GIVING



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