



Letter of Sponsorship



THE WINSTON-SALEM STATE UNIVERSITY FOUNDATION

Annual Golf Classic Web Page

twentieth annual

WINSTON-SALEM STATE UNIVERSITY FOUNDATION, INC.

This agreement is made between Winston-Salem State University Foundation, Inc. (herein after referred to as "Winston-Salem State University Foundation, Inc.") and

(Here after referred to as "Sponsor")

- A. Winston-Salem State University Foundation, Inc. desires to obtain sponsorship to support its annual golf tournament;
- B. Sponsor desires to support Winston-Salem State University Foundation, Inc.;
- 1. Sponsor shall provide Winston-Salem State University Foundation, Inc. with the following consideration as indicated below:
 - A. \$ _____ for sponsorship package type _____ for the Annual Golf Tournament.
 - B. In-kind Gift (refer to attached Notification of Gift In-kind form)

2. Winston-Salem State University Foundation, Inc. shall provide the Sponsor the package as indicated below:

\$20,000.00

TITLE EVENT SPONSOR

- Twelve Players, breakfast and lunch
- Company banner displayed at tournament
- Display table at registration area
- Logo recognition on event signage
- Logo recognition on website
- Logo recognition on e-announcements
- Radio recognition during tournament announcements
- Company speaking opportunity during lunch
- Verbal recognition during day of tournament announcements
- Opportunity to put logoed items in gift bag
- Twelve WSSU souvenir hats

\$10,000.00

PLATINUM SPONSOR

- Eight Players, breakfast and lunch
- Company banner displayed at tournament
- Display table at registration area
- Logo recognition on event signage
- Logo recognition on website
- Logo recognition on e-announcements
- Verbal recognition during day of tournament announcements
- Opportunity to put logoed items in gift bag
- Eight WSSU souvenir hats

\$5,000.00

GOLD SPONSOR

- Four Players, breakfast and lunch
- Logo recognition on event signage
- Logo recognition on website
- Logo recognition on e-announcements
- Verbal recognition during day of tournament announcements
- Opportunity to put logoed items in gift bag
- Four WSSU souvenir hats

- \$2,500.00** **SILVER SPONSOR**
 Four Players, breakfast and lunch
 Logo recognition on event signage
 Logo recognition on website
 Opportunity to put logoed items in gift bag
 Four WSSU souvenir hats

- \$1,000.00** **BEVERAGE CART SPONSOR**
 Four Players, breakfast and lunch
 Logo recognition on the beverage cart
 Opportunity to put logoed items in gift bag
 Four WSSU souvenir hats

- \$750.00** **PUTTING GREEN SPONSOR**
 Opportunity to put logoed items in gift bag
 Logo recognition stating "Putting Green Sponsored by YOUR COMPANY LOGO"

- \$750.00** **DRIVING RANGE SPONSOR**
 Opportunity to put logoed items in gift bag
 Logo recognition stating "Putting Green Sponsored by YOUR COMPANY LOGO"

- \$500.00** **HOLE SPONSOR**
 Company name on tee box signage

- \$250.00** **EXHIBITOR SPONSOR**
 10'x10' exhibit table
 Display of company or organization products

- \$630.00** **REGISTER A TEAM**
 Your team is there to support the general scholarship fund and have a great time!

C. TERMS

In consideration of the foregoing, and for good and valuable consideration, the parties mutually agree as follows;

- a) This agreement shall commence on _____, 2020 and end at the fulfillment of the foregoing terms.

D. IDEMNIFY/HOLD HARMLESS

Sponsor shall indemnify and hold harmless Winston-Salem State University Foundation, Inc and its Governing Board, Officers, agents, and employees from any and all loss, damage or liability that may be incurred by Winston-Salem State University, its officers, agents or employees, caused by or arising from this agreement.

E. CANCELLATION AND ASSIGNMENT

This agreement may be canceled by Winston-Salem State University Foundation, Inc. should Sponsor default on performance. Sponsor may not assign its rights to others without the express written consent of University.

F. GOVERNING LAW

The laws of the State of North Carolina shall govern this agreement.

- G. Pursuant to Code 170(f)(8) of the Internal Revenue Service, the portion of your payment that is deductible for federal income tax purposes as a charitable contribution is limited to the amount your contribution exceeds the estimated fair market value of the golfing/sponsorship package.

- H. The agent signing this agreement on behalf of Sponsor warrants that said agent has authority to sign on behalf of Sponsor and to bind Sponsor to this agreement.

Name of Sponsor: _____

Agent Name and Title for Sponsor: _____

Street Address: _____ Telephone: _____

City: _____ State: _____ ZIP: _____ Fax: _____

E-mail: _____

Signature of Agent

Date

Agent for Winston-Salem State University Foundation, Inc.

Date