

Campus Safety Bulletin

February 2015

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ADVANCING AN INFORMED
CAMPUS COMMUNITY**



**CAMPUS
EMERGENCIES
CALL "2911"
(336) 750-2911**

The Police & Public Safety Department is continually exploring ways to improve how we communicate to the campus community during emergency situations. Our emergency notification system, RamALERT, offers a variety of methods to alert students, faculty and staff if there is any type of emergency affecting our campus. However, we recognize that there are others who would have a legitimate interest in being informed of campus emergencies before the general public is notified. Therefore, we are pleased to announce a new tier of notification with our RamALERT that is intended for parents and relatives of our students and employees.

Three-Tiered Notification Process

Given the widespread attention generated when an emergency or disaster occurs on a university campus, WSSU wants to ensure that our process of notification is both strategic and timely. Also, we want to keep life safety as our top priority. We use the following precedence for emergency notifications:

TIER ONE: The first tier of emergency notification is for our students, faculty and staff. This notification occurs immediately after we've determined that an incident has occurred on or near campus that requires prompt actions to be taken by those on campus to safeguard them self from any imminent threat.

TIER TWO: The second tier of emergency notification is for the parents or guardians of our students and close relatives/loved ones of our faculty and staff. This notification is not immediate, but occurs as soon as is feasible to advise these interested parties of what has occurred or is occurring.

TIER THREE: The third and final tier of emergency notification is for the media and general public. They are informed by our Public Information Officer after our first two tiers have been notified, and the situation allows for such notification without compromising response efforts.

Registering for RamALERTs

There is no cost to register for RamALERT text and voice notifications. However, applicable usage charges from your carrier will apply based on your cellular plan.

To register for RamALERTs, visit www.wssu.edu/ramalert and follow the instructions that correspond with the notification tier you are in.

Stay Informed

It is important to remember that emergencies and disasters can occur anywhere, at any time, and without warning. Each of us should be vigilant regarding the potential threats in our environment, and utilize the tools available to keep us informed.

As our department works to be certain that we have a safe and informed campus community, we call on our students, faculty, staff, parents and relatives to partner with us in this effort by signing up for RamALERT today. We are and want to always be RamREADY; prepared and not scared.